

NOTICE

A meeting of the City of Evansville Economic Development Committee will be held on the date and at the time and location stated below. Meetings are typically held the 3rd Monday of each month. Notice is given that members of the City Council might be in attendance. Requests for persons with disabilities who need assistance to participate in this meeting should be made by calling City Hall: (608)-882-2266 with as much advance notice as possible.

City of Evansville **Economic Development Committee**
Regular Meeting

3rd Floor, City Hall 31 S. Madison St, Evansville, WI 53536

Monday, May 15th, 2023, 6:00 p.m.

REVISED AGENDA

1. Call to Order
2. Roll Call
3. Motion to approve the agenda
4. Motion to waive the reading of the minutes of the April 17, 2023 regular meeting and approve them as printed.
5. Motion to waive the reading of the minutes of the May 1, 2023 special meeting and approve them as printed.
6. Civility Reminder
7. Citizen appearances, other than listed agenda items
8. Monthly Reports
 - A. Community Development Update
 - B. Chamber of Commerce Report
 - C. Tourism Commission Report
 - D. Rock County Economic Development Report
9. Discussion
 - A. Business Summit Work Session
 - 1) Roundtable Host Ideas
 - 2) Drip Campaign/Pre-Summit Engagement
 - 3) Contact Assignments
10. Next Meeting Date: June 19th, 2023 at 6:00pm. (*Back at City Hall.*)
11. Motion to Adjourn

-Jim Brooks, EDC Chair

City of Evansville **Economic Development Committee**
Regular Meeting
Monday, April 17, 2023 6:00 PM

MINUTES

1. Call to Order. Brooks called meeting to order at 6:15 pm

2. Roll Call:

	Present/Absent	Others Present
Chair James Brooks	P	Com. Dev. Director Colette Spranger
Ben Ladick, Vice Chair	A	Jason Sergeant, City Administrator
Jon Alling	P	
Sue Berg	P	
Brandon Rutz	A	
Pat Carr	P	
Gabe Schrader	A	

3. Motion to Approve Agenda by Berg, seconded by Alling, approved unanimously.

4. Motion to waive the reading of the minutes of the February 20, 2023 regular meeting and approve them as printed, by Berg, seconded by Alling, approved unanimously.

5. Motion to waive the reading of the minutes of the March 20, 2023 regular meeting and approve them as printed, by Berg, seconded by Alling, approved unanimously.

6. Civility Reminder. Brooks stated the committee of the City's commitments to civil discourse.

7. Citizen Appearances, other than listed agenda items.

8. Monthly Report

A. Community Development Report. Spranger gave the report, recounting recent plan commission approvals, recent ribbon cuttings and other business updates, development updates about the City.

B. Chamber of Commerce Report. No report;

C. Tourism Commission Report. Berg gave a lively update summarizing the Tourism Commission's most recent meeting. Brooks gave an update regarding street flowers.

9. Discussion.

A. Business Summit Ideas and Task Assignment. Ongoing discussion regarding potential outcomes for the 2023 Business Summit. The summit held in 2008 included lots of involvement with focus groups and interviews prior to the summit, which resulted in a

full-on economic development plan. That plan is now incorporated as part of the comprehensive plan. Consensus was that the summit should focus more on businesses as individual organizations versus economic development, which would look at bigger picture issues affecting the business climate. Special meeting planned for May 1st to continue planning work for the summit.

9. **Next Meeting Dates:** Monday, May 15th, 2023 at 6:00pm.

City of Evansville **Economic Development Committee**
Regular Meeting
Monday, May 1, 2023 6:00 PM

MINUTES

1. Call to Order. Brooks called meeting to order at 6:00 pm

2. Roll Call:

	Present/Absent	Others Present
Chair James Brooks	P	Com. Dev. Director Colette Spranger
Ben Ladick, Vice Chair	A	
Jon Alling	P	
Sue Berg	P	
Brandon Rutz	P	
Pat Carr	P	
Gabe Schrader	A	

3. Motion to Approve Agenda by Berg, seconded by Alling, approved unanimously.

4. Discussion

A. Business Summit Work Session. Discussion resulted in the following agenda and possible organization of the day:

Business Summit – Friday, October 13, 2023

Agenda

8:30 – Breakfast/Checking In

9:00 - Main Speaker – Deb Carey/Steve Deller (45 min)

10:00 - Local Expert Panel

11:00 - Roundtable – Moderators are experts offering expertise

12:00- Lunch/Networking

Moderator/Emcee: Otterstein? (Or someone he thinks is OK) Jason Fields

Possible sponsors: TDS, US Cellular, Alcivia, Lake Ridge Bank

Takeaway: Evansville resources (both loans/grants, something physical), letter to self

Invitees: Spreitzer, Anderson, Melissa Destree (Pat Carr), Jason Tish, Janis Ringhand, Ken Malley (Brandon), Matt Kures, Steve Deller, Ashley Kicks (Sue).

Special badge for experts/invitees, around and available to talk.

Engagement prior to event:

Save the date – 2 months out

RSVP/register – 1 month out

Question to ask RSVPs:

What's your super power?

What roundtable are you most interested in?

Homework: think of experts and/or topics, do some searching, bring back a list

Next meeting: timeline of pre-work, when mailings go out, what information we want back from RSVPs, drip campaign

9. **Next Meeting Dates:** Monday, May 15th, 2023 at 6:00pm.



Community Development Updates

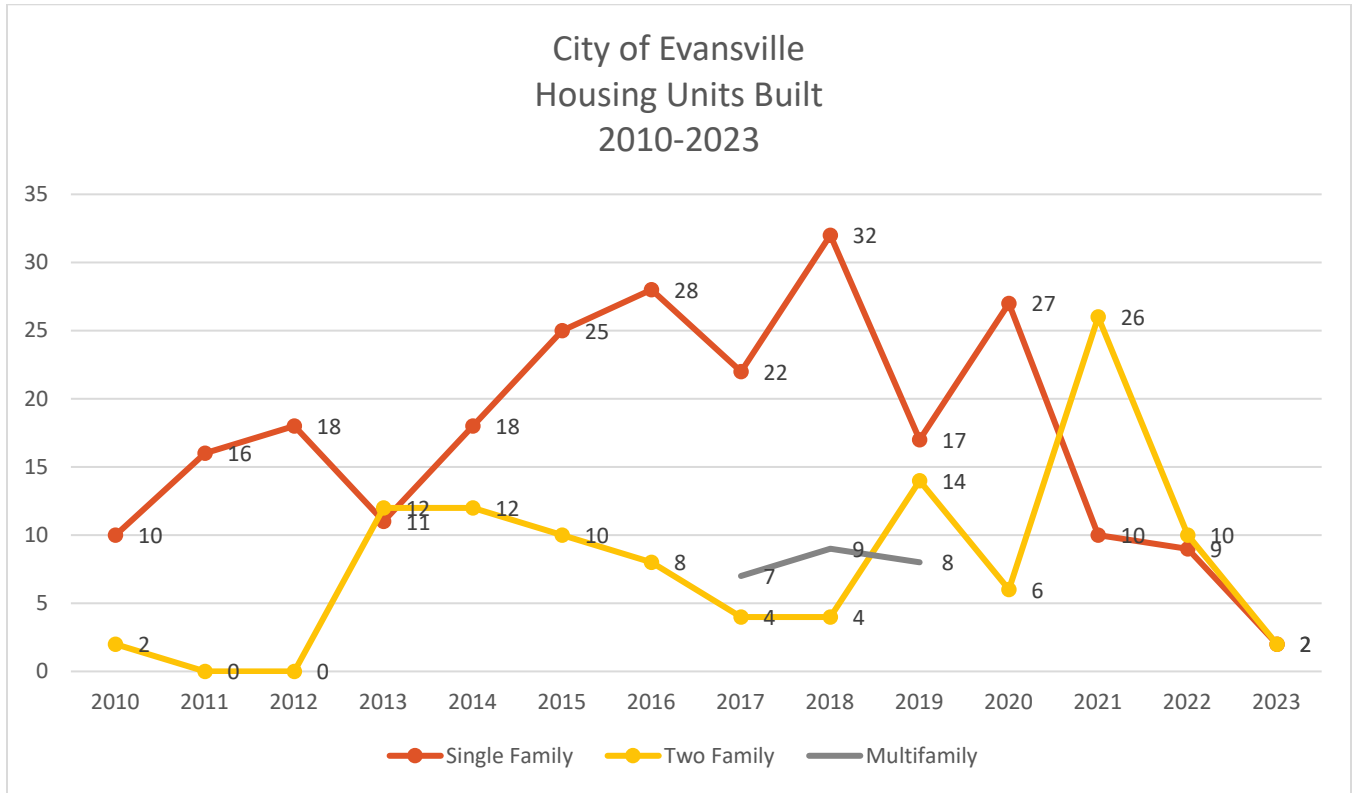
May 15, 2023 Colette Spranger, Community Development Director

Recent and ongoing community development activities:

- Ongoing discussion regarding Settler's Grove developer's agreement
- Common Council denied a subdivision in the Town of Union
- Very low supply of buildable lots for new homes in the City – some infill potential, but otherwise little room for growth
 - Between Settler's Grove and Capstone Ridge, the City has approved 164 single family, 15 two-family, and four multifamily lots
 - Infrastructure remains an ongoing issue.
- Waiting on a landscape plan from Sienna Crest; conditional use permit approval given in May
- Expecting a handful of business site expansions in the upcoming months

Building Inspection/Permitting

Permit Summary Report (Total Fees Paid)				
	Current Month May 2023	Month Last Year May 2022	Current Yr-To-Date 1/1/2023 - 5/31/2023	Last Yr-To-Date 1/1/2022 - 5/31/2022
Building				
Count	9	23	110	95
Total Fees	\$4,738.25	\$3,276.02	\$36,012.11	\$26,943.24
Fees Paid	\$437.25	\$3,276.02	\$27,711.11	\$26,143.24
Total Project Cost	145,950	551,747	2,628,980	3,845,309
Total Square Feet	14,365	14,828	51,179	84,712
Zoning				
Count	1	4	21	32
Total Fees	\$0.00	\$300.00	\$2,835.57	\$2,190.00
Fees Paid	\$0.00	\$300.00	\$2,716.45	\$2,190.00
Total Project Cost	0	0	13,700	6,000
Total Square Feet	0	0	34,275	23,087
Total Count	10	27	131	127
Total Fees	\$4,738.25	\$3,576.02	\$38,847.68	\$29,133.24
Total Fees Paid	\$437.25	\$3,576.02	\$30,427.56	\$28,333.24
Total Project Cost	145,950	551,747	2,642,680	3,851,309
Total Square Feet	14,365	14,828	85,454	107,799



City of Evansville Housing Units Built 2010-2023				
	Single Family	Two Family	Multifamily	Total
2010	10	2		12
2011	16	0		16
2012	18	0		18
2013	11	12		23
2014	18	12		30
2015	25	10		35
2016	28	8		36
2017	22	4	7	33
2018	32	4	9	45
2019	17	14	8	39
2020	27	6		33
2021	10	26		36
2022	9	10		19
2023	2	2		4
Average since 2010	17.5	7.9	8.0	27.1



Re: Economic Development Meeting Monday?

1 message

Shawn Dunphy <evansvillechamber@gmail.com>
To: Colette Spranger <colette.spranger@ci.evansville.wi.gov>

Thu, May 11, 2023 at 3:06 PM

Great, Thanks!

Director updates

Recent_ribbon Cuttings: Allen Creek Coffeehouse, US Cellular April 13th, Exit Realty May 4th

Ribbon Cutting Scheduled Slice Golf May 19th 4 p.m.

New Businesses opening - The Hop Garden (Opened May 4th)

****social media updates, membership visits, spreadsheet with membership, Board Member Spotlights, Membership renewals, new members**

New Members: Petterson Plumbing, Slice Golf, Grove Guest House, TDS Telecom, Olive You Create & Shoppe, Bridget Creighton EXIT Realty, Allen Creek CoffeeHouse, GH Howell Heating & AC, Edgerton Hospital, Paws of Peace Dog Salon, The OptiMystic, School House Salon

Prospective or Pending New memberships, The Hop Garden, Tailwags Dog Daycare, Spectrum, Trappers,

Spring Mixer May 4th - over 40 in attendance, light snacks, beverages, gift card drawing, great night coming up....

Art Crawl Friday, May 12th

Board Meeting scheduled for May 26th 8 am Creekside Place

Shawn Dunphy
Evansville Area Chamber of Commerce & Tourism
PO Box 588, Evansville, WI 53536
608-882-5131
www.evansvillechamber.org
facebook.com/evansvillecoc



On Thu, May 11, 2023 at 3:00 PM Colette Spranger <colette.spranger@ci.evansville.wi.gov> wrote:
Yes, on Monday! I will be sending out packets tomorrow.

We also will have an optional tour at Baker at 1pm on Monday. Please come!

On Thu, May 11, 2023 at 2:55 PM Shawn Dunphy <evansvillechamber@gmail.com> wrote:
Is Economic Development on Monday the 15th ?
I am working on summary for the chamber just wanted to get it to you before the meeting.

Shawn Dunphy
Evansville Area Chamber of Commerce & Tourism
PO Box 588, Evansville, WI 53536
608-882-5131
www.evansvillechamber.org
facebook.com/evansvillecoc



City of Evansville
Evansville Tourism Commission
May 2023 Summary Submitted by Sue Berg

The Evansville Tourism Commission does not meet in May.

During this time:

Mural artist Annie Larson continued planning the development of the mural designed for the west facing wall of the building at 1 East Main Street (on the corner of Madison and Main Street). The artist has been collaborating Colette Spranger, Community Development Director, about equipment, storage and access while painting the mural. The City issued a news release May 11 about the mural that included information about limited sidewalk access.

With Ben Corridon's assistance, a photographer was contracted to take tourism photos during the Art Crawl May 12, 2023.

Upcoming events with tourism potential:

- Art Crawl May 12
- Memorial Day Recognition May 29
- Cruise Night June 1
- Grove Society Museum opens June 3
- Music on the Side June 14
- Library Ice Cream Social June 30
- July 4 Festival July 1-4
- July 4 Fun Run/Walk
- Cruise Night July 6
- Music on the Side July 12
- Cruise Night Aug. 3
- City Wide Garage Sales Aug. 4-5
- Music on the Side Aug. 9
- Evansville Night Out Aug. 10
- History in the Park Aug. 27
- Cruise Night Sept. 7
- Just Desserts Sept. 11
- Ladies Night Out TBD
- CreekFest / Baker Mfg Celebration Sept. 16

Next meeting dates are June 8 and August 10.

ROCK READY INDEX

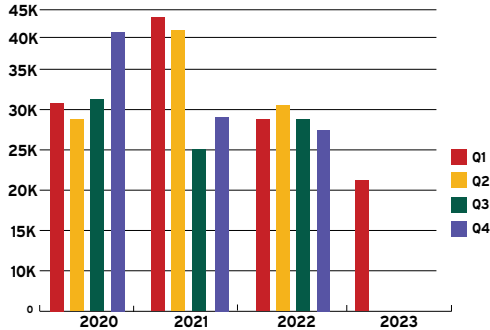


ECONOMIC DEVELOPMENT DASHBOARD REPORT FOR ROCK COUNTY, WISCONSIN

Q1 2023

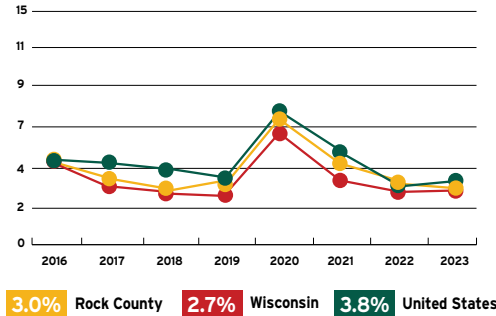
Workforce

Job Posting Activities



Data Source: SW WDB, EMSI

Annual Unemployment



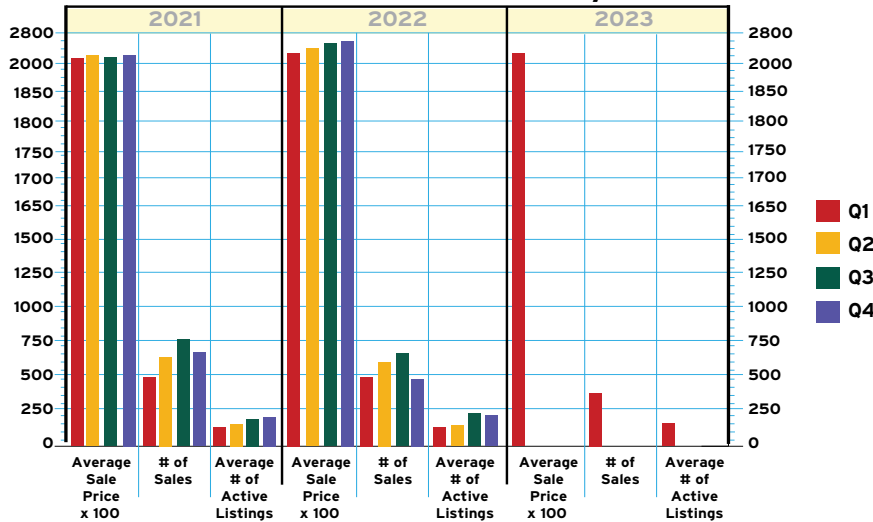
Data Source: Wisconsin Department of Workforce Development

Rates Hold at Historically Low Levels

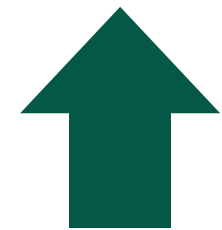
A Slowing Economy Impacts the Regional Hiring Appetite

Real Estate

Residential Market Activity



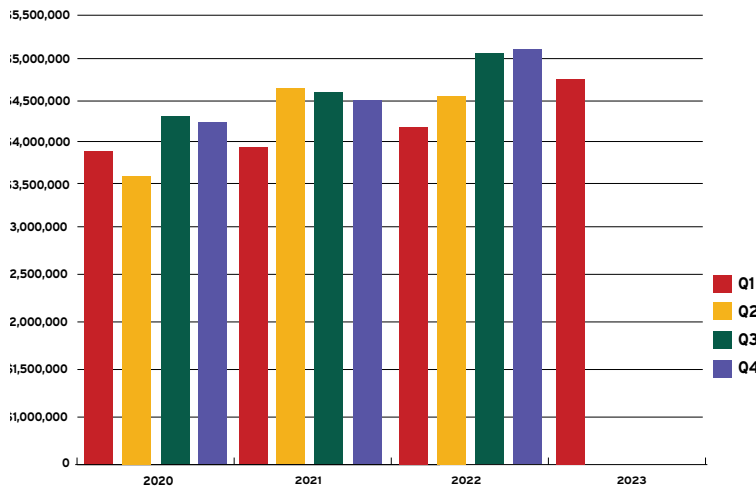
Data Source: South Central Wisconsin MLS Corporation



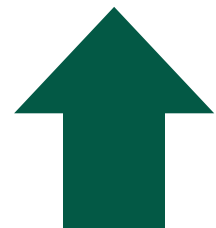
A New Q1 Pricing Record

Sales Activity

Rock County Sales & Use Tax Collections



Data Source: Wisconsin Department of Revenue

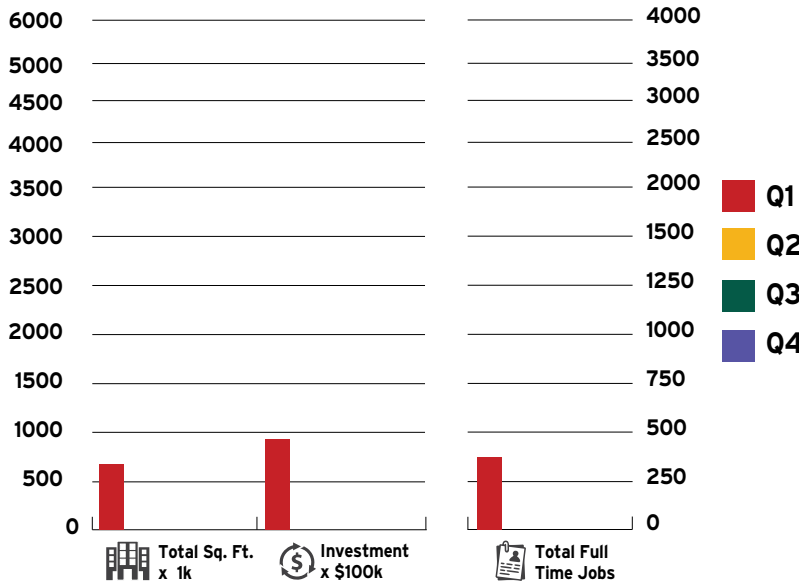


Record Setting Q1 Pace

This information was collected from primary and secondary data sources deemed reliable. Please note that this information is subject to change without notice.

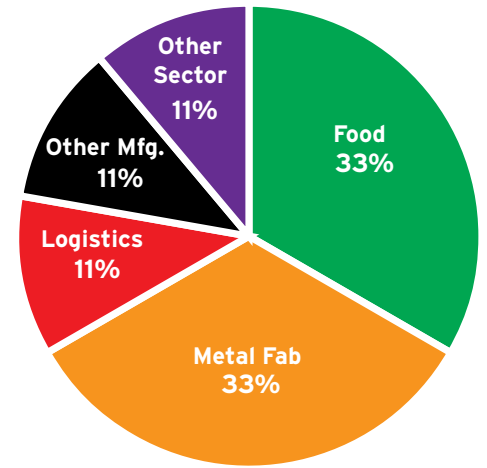
Economic Development Pipeline

Real Estate, Investment & Employment Impacts



Source: RCDA ED Project Tracker, which provides an aggregate snapshot of the industrial/warehousing and select commercial development opportunities expressing an interest in SC WI, the Janesville-Beloit MSA and/or the Stalene area.

Industry Sectors



An Eclectic Mix of Manufacturers Dominated a Tempered Pipeline

Project Profile



NorthStar Expands Footprint

Since 2014, NorthStar Medical Radioisotopes, LLC has continued to expand and advance its footprint within Beloit's Gateway Business Park. The company is regarded as a global innovator in the development, production and commercialization of radiopharmaceuticals used for therapeutic and medical imaging applications. NorthStar has invested heavily into its Beloit campus; and each consecutive expansion adds key staffing and square footage. Combined, the most recent expansions (including what's already in the queue) will likely exceed 170,000. NorthStar's employee count is approaching 350, and forecasts indicate this figure could likely reach 500 within the near future.

NorthStar's portfolio of diagnostic and therapeutic radioisotopes, novel and customized radiopharmaceuticals are on the forefront of today's cancer and disease-fighting solutions. While the company's flagship application is aligned with molybdenum-99

(Mo-99), NorthStar has also been advancing applications that utilize actinium-225 (Ac-225) and copper-67 (Cu-67). Pending the favorable outcomes of various clinical trials, these elements - as well as others - will be produced and distributed from NorthStar's Beloit campus.

NorthStar, much like its U.S. and Rock County based competitor SHINE Technologies, has deep Wisconsin founding member and investor roots. These anchors, combined with technical support from the Department of Energy's national laboratories and financial support from various governmental units, have assisted with positioning NorthStar as one of the leading sources of domestically produced medical radioisotopes and radiopharmaceuticals. For additional information about NorthStar, visit www.northstarm.com.



5/15/2023 Planning Discussion

- Event Registration Platforms
 - Constant Contact
 - Eventbrite
 - Sign-Up Genius
 - ID potential speakers, topics
 - When do we need a firm yes/no
 - Do we offer an honorarium? How much?
 - Flesh out drip campaign
 - How much do we want to share ahead of time
 - Managing responses
 - Extra work
 - Potentially engaging for day of
 - Creekside: reserved! (Thanks Pat!)
-

Recap from 5/1/23:

Business Summit – Friday, October 13, 2023

Agenda

8:30 – Breakfast/Checking In

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Countdown to the Leadership Summit

OBJECTIVES	CONTENT	MEETING DESIGN AND STRUCTURE	SPEAKERS AND PRESENTERS	LOGISTICS
4-6 months				
Begin conversations on desired outcomes.		Appoint summit director and assemble design team.	Identify potential outside speakers.	Select venue and finalize dates.
90 days				
Discuss potential objectives.	Determine required materials for pre-meeting readings and summit presentations.	Determine topics and sequencing.	Secure outside speakers.	Send meeting invites. Finalize travel arrangements.
60 days				
Solicit input on potential objectives from key stakeholders.	Hold pre-meeting webcast. Deploy pre-meeting survey.	Design high-level agenda.	Determine internal presenters and discuss potential objectives. Select emcee.	
30 days				
Establish final set of objectives.	Compile survey results. Draft pre-meeting readings and session material.	Refine structure on the basis of survey results. Draft detailed agenda, including tools to gather input.	Review internal presentations.	Walk through the venue and confirm details, including agenda timing.
1-2 weeks				
Include objectives in pre-meeting reading material.	Distribute reading material to attendees. Finalize session content.	Conduct final walk-through of detailed agenda.	Conduct rehearsals with presenters and emcee. Confirm external speakers.	Secure supplies and make table and breakout assignments. Test audiovisual equipment.
During				
Regularly remind attendees of the objectives.	Compile input gathered through breakouts, keypad polls, etc.	Remind attendees of structure and agenda.	Ensure that speakers and presenters understand their roles.	Coordinate ad hoc needs with venue.
After				
	Deploy post-meeting survey. Distribute summit output and other communication aids.	Follow-up on commitments. Establish forums for continued collaboration.		