

MINUTES

Evansville Tourism Commission Thursday, April 9, 2026 At Creekside Place, 102 Maple Street

1. Call to order at 6:35pm
2. Roll call: Abbey Barnes, Shawn Dunphy, Kelly Shannon, Brandi Vanfossen, Sue Berg (chair). Excused: Jim Brooks, Lindsey Kennedy. Also present: Colette Spranger, Lindsey Yoder.
3. Motion to approve the agenda made by Abbey Barnes, seconded by Kelly Shannon. Motion to amend the agenda by adding item 8C: Grange Building by Sue Berg, seconded by Kelly Shannon. Amended motion carried.
4. Motion to waive the reading of the minutes from February 12, 2026, and approve them as printed was made by Abbey Barnes, seconded by Kelly Shannon. Motion carried.
5. Citizen appearances: None.
6. Tourism Commission updates: Abbey Barnes reported that she will be resigning from the Tourism Commission. She won election as Mayor. Discussion followed about a replacement. The resolution that defines the Tourism Commission needs to be updated to remove a now non-existent entity, and Abbey will follow up on that.
7. Old Business
 - a. Mural #3 update: Mural artist Jim Richter reported to Sue Berg that he intends to touch up the Rex Theater mural and apply final sealant, possibly in time for the Art Crawl.
 - b. Mural #1 update: Guest Lindsey Yoder from Sign Art Studio shared updates about installation of the 5 Ladies Mural on Lake Ridge Bank's building, on the Madison Street side.
 - c. Website: VisitEvansvilleWI.com: The group discussed possible updates to the web site content.
8. New Business
 - a. Tourism promotional /social media campaigns: Sue Berg shared information about advertising with Our Wisconsin magazine. Shawn Dunphy and Abbey Barnes talked about advertising and social media campaigns to promote the May 8 Art Crawl.
 - b. Fourth of July Festival: Brandi Vanfossen reported that fundraising is underway for the Fourth of July activities with sponsorships and events. Creekside Place serves as the fiscal sponsor. With key leadership from the Ardisson family, music has been booked. Individuals or committees are organizing a car show, kickball tournament, Jays baseball game, fireworks, Makers Market, petty zoo, and food vendors. Recruiting continues for more children's activities.
 - c. Grange: Lindsey Yoder described work with the Grange Building that included development of vintage-style signage and an innovative mural, with intent to celebrate completion in the fall with a special event. Discussion included timing with the Chamber's Fall Fest event.
9. Activities with Tourism Potential
 - a. Events page (managed by Chamber of Commerce & Tourism)
<https://www.facebook.com/evansvillewievents>
 - b. Evansville Underground Music – check calendar
<https://evansvilleundergroundmusic.org/calendar/> and
<https://www.facebook.com/groups/2442819112656816/events>
 - c. Concerts on Allen Creek
<https://www.facebook.com/allencreekcoffeehouse>
 - d. Hop Garden music

<https://www.facebook.com/HopGardenEvansville>

- e. Evansville Jays Hometown Baseball League <https://www.facebook.com/EvansvilleJays>
- f. Family Fun Night April 10
- g. EHS High School Musical “Frozen” April 17-19
- h. Creekside Indoor Garage Sale April 17-19
- i. Creekside Garage Sale Weekend April 24-25
- j. Ice Age Trail Hike April 25
- k. Creekside Cruise Night May 7
- l. Art Crawl May 8
- m. Creekside Food Truck Night May 13
- n. Memorial Day Recognition May 25
- o. Creekside Cruise Night June 4
- p. Creekside Food Truck Night June 10
- q. Annual Chamber Golf Outing June 19
- r. FEFPL Ice Cream Social June 26
- s. A Lake Leota Fourth of July - July 3-5
- t. Fun Run July 4
- u. Creekside Cruise Night July 9
- v. Creekside Food Truck Night July 15
- w. Creekside Cruise Night August 6
- x. City-wide Garage Sale Days August 7-8
- y. Creekside Food Truck Night August 12
- z. Evansville Night Out August 13
- aa. History in the Park August 23
- bb. Creekside Outdoor Movie Night August 28
- cc. Creekside Cruise Night September 3
- dd. Historic Home Tour September 19

10. Next meeting dates June 11 and August 13, 2026

11. Motion to adjourn by Abbey Barnes and seconded by Shawn Dunphy at 7:57pm. Motion carried.