

City of Evansville **Economic Development Committee**  
 Regular Meeting  
 3<sup>rd</sup> Floor City Hall, 31 S Madison Street, Evansville, WI 53536  
 Tuesday, March 17, 2026, 6:00 p.m.

**MINUTES**

**1. Call to Order.** 6:00 pm by Geoffrion.

**2. Roll Call:**

	<b>Present/Absent</b>	<b>Others Present</b>
Joe Geoffrion, Chair	P	Erik Ferrar, ECSD
Kelly Shannon	P	Bronna Lehmann, Eager Free Public Library
Jon Alling	P	Colette Spranger, Com. Dev. Director
Paul Liesse	P	Nate Perry, ECSD
Brandon Rutz	P	Shawn Dunphy, Chamber of Commerce
Pat Carr	A	
Sue Berg	P	

**3. Motion to Approve Agenda as printed. Motion by Geoffrion, second by Berg. Motion carried unanimously.**

**4. Motion to waive the reading of the minutes from February 16, 2026 meeting and approve as printed. Motion by Geoffrion, second by Berg. Motion carried unanimously.**

**5. Civility Reminder**

**6. Citizen appearances, other than listed agenda items**  
None.

**7. New Business**

**8. Old Business.**

Impromptu discussion on business visits and how to help existing businesses weather the storm of Discussion on materials for business visits and ways to engage/educate less-involved members of the community with information about the business community. A mailer with different focuses, such as retail or restaurants, would be useful as a way to share what is available in the community.

Spranger replied that she would do some research on mailer options and share business visit materials with the group.

**9. Monthly Reports**

**A. Community Development Update.**

Spranger provided updates on the 170 E Church redevelopment project, recent Common Council decision making on the Youth Center, an update on the Town of Porter boundary agreement, and business updates, including a recent discussion at Historic Preservation on the potential recreation of a neon sign that once hung in the downtown.

**B. Chamber Update.**

Dunphy provided updates on ribbon cuttings, community events, and joint tourism/chamber projects, such as the banners and mural projects. Community Coffee has been going well and is in its 8<sup>th</sup> month with increased participation at each.

**C. Tourism Update.**

Tourism will meet in April. Berg affirmed mural updates reported by the Chamber. Berg also provided a review of the new 4<sup>th</sup> of July committee's planning efforts. Creekside is acting as fiscal agent and fireworks are being ordered soon.

**10. Discussion**

**11. Next Meeting Dates:**

- A. Regular Meeting: April 20, 2026 at 6:00 PM.

**12. Adjourn.**