

City of Evansville **Economic Development Committee**
Regular Meeting
3rd Floor City Hall, 31 S Madison Street, Evansville, WI 53536
Monday, December 15th, 2025, 6:00 p.m.

MINUTES

1. **Call to Order.** 6:00 pm by Geoffrion.

2. **Roll Call:**

	Present/Absent	Others Present
Joe Geoffrion, Chair	P	Erik Ferrar (ECSD)
Kelly Shannon	P	James Otterstein, Rock County Development
Jon Alling	P	Colette Spranger, Com. Dev. Director
Paul Liesse	P	
Brandon Rutz	P	
Pat Carr	P	
Sue Berg	P	

3. **Motion to Approve Agenda as printed.** *Motion by Geoffrion, seconded by Carr. Motion carried unanimously.*

4. **Motion to waive the reading of the minutes from August 18th, 2025 and November 17th, 2025 meetings and approve as printed.** *Motion by Berg, seconded by Shannon. Motion carried unanimously.*

5. **Civility Reminder**

6. **Citizen appearances, other than listed agenda items**
None.

7. **New Business**

8. **Old Business.**

A. Review 2026 Goals

The group recounted their goals for year of continuing to perform business visits, continue website improvements, develop a welcome packet for new businesses, improve code enforcement (particularly in the downtown), to work with the library on improving materials in the library’s business/work space, and to host a spring and fall job fair.

B. Review Business Visit Materials

Sue Berg shared her sample script for leaving messages with business owners for those who cannot regularly make business visits in person. Discussion was had among members regarding how to manage the information that was gathered, ensuring that

privacy is maintained while starting to maintain an ongoing record of recorded issues within the community.

9. Monthly Reports

- A. Community Development Update.** Oral overview of ongoing happenings in the business community, including interest in new multifamily developments and other businesses.
- B. Chamber Update.** Shawn Dunphy not present. Olde Fashioned Christmas was a success.
- C. Tourism Update.** Given by Berg with ongoing discussion on how to promote the new tourism website.

10. Discussion

11. Next Meeting Dates:

- A.** Regular Meeting: January 19th, 2026 at 6:00 PM.

12. Adjourn.