

City of Evansville **Economic Development Committee**
Regular Meeting
3rd Floor City Hall, 31 S Madison Street, Evansville, WI 53536
Monday, November 17th, 2025, 6:00 p.m.

MINUTES

1. Call to Order. 6:00 pm by Geoffrion.

2. Roll Call:

	Present/Absent	Others Present
Joe Geoffrion, Chair	P	Erik Ferrar, Nate Perry (ECSD)
Kelly Shannon	P	Shawn Dunphy, Evansville Chamber of Commerce
Jon Alling	P	Colette Spranger, Com. Dev. Director
Paul Liesse	P	
Brandon Rutz	P	
Pat Carr	A	
Sue Berg	P	

3. Motion to Approve Agenda as printed. Motion by Geoffrion, seconded by Shannon. Motion carried unanimously.

4. Motion to waive the reading of the minutes from August 18th, 2025 meeting and approve as printed. Incorrect minutes were in the packet; no motion taken.

5. Civility Reminder

6. Citizen appearances, other than listed agenda items
None.

7. New Business

A. 2026 Goals

2025 goals were reviewed and discussed. Members asked how business visits could get off the ground, given that some happened in the past year but most did not. Spranger shared that the City Administrator has requested that at least one of them accompany committee members on these visits, and scheduling has been an issue. Shawn Dunphy does informal visits as part of her duties as Chamber director. Spranger did note that in the past, not all attempts at visits were successful and at times a note was left with contact information so a business owner could follow up. Spranger stated she would block off time on her Mondays as a start. She is open to meeting on weekends/evenings for those with less flexible schedules. Berg stated she will work on a script for phone calls, as a virtual call could substitute for those who are unable to do many in person visits.

The group revived a conversation regarding a welcome kit for new businesses, with basic information like how to contact utilities, building permit and zoning information, and other essential items.

8. Old Business.**A. 2025 Job Fair**

Spranger went over statistics regarding attendance at the job fair held in October at Creekside Place. Attendance was up and job seekers seemed very determined, so it appears the later timing (4 to 6pm) was a good change. Most job seekers were local. The group discussed a spring job fair to help seasonal work in the area for agriculture-related business and others. Spranger will run this by the Department of Workforce Development again for assistance.

9. Monthly Reports

A. Community Development Update. Brief updates on building permitting, a DNR review of a brownfield site, and updates on businesses interested in space in Evansville.

B. Chamber Update. Dunphy is preparing for Olde Fashioned Christmas, which is November 21 and 22nd. Fall Fest saw a decrease in revenue but an increase in attendance; there was some confusion regarding the Monster Mash Maker's Market and whether tickets were needed to attend, but overall the market itself was a success. The Chamber's annual meeting will be Monday, December 15th at the Night Owl.

C. Tourism Update.

Sue Berg updated on mural #3 progress, mural #1 relocation, the tourism website, and the project to add new lamp post banners.

10. Discussion**11. Next Meeting Dates:**

A. Regular Meeting: December 15, 2025 at 6:00 PM.

12. Adjourn.