

City of Evansville **Economic Development Committee**
 Regular Meeting
 3rd Floor City Hall, 31 S Madison Street, Evansville, WI 53536
 Monday, August 18th, 2025, 6:00 p.m.

MINUTES

1. Call to Order. 6:00 pm by Geoffrion.

2. Roll Call:

	Present/Absent	Others Present
Joe Geoffrion, Chair	P	James Otterstein, Nate Perry,
Kelly Shannon	P	Shawn Dunphy, Evansville Chamber of Commerce
Jon Alling	P	
Paul Liesse	P	
Brandon Rutz	A	
Pat Carr	A	
Sue Berg	P	

3. Motion to Approve Agenda as printed. Motion by Geoffrion, seconded by Alling, Suggestion to strike “Chair Election.” Accepted. Motion carried unanimously.

4. Motion to waive the reading of the minutes from June 16th, 2025 meetings and approve as printed. Motion by Geoffrion, seconded by Alling. Motion carried unanimously.

5. Civility Reminder

6. Citizen appearances, other than listed agenda items

7. New Business

A. Gold Tier Connect Community Status

Evansville has been offered some extra services for its hard work promoting the downtown and supporting businesses. The City can receive an event impact report, a profile of the local retail market, and a design study for a building. Tourism and the Chamber are also thinking about what event should be studied. To be revisited next month.

B. 2025 Job Fair – Day/Time?

Group consensus on Wednesday, October 22nd from 4 to 6pm. There will be an effort to advertise outside of Evansville.

8. Old Business.

9. Monthly Reports

A. Community Development Update. A report was left by the Community Development Director for the past month.

B. Chamber Update.

Number of ribbon cuttings for businesses. The Fall Fest will be on October 18th. This event is replacing Ladies Night Out.

C. Tourism Update.

Tourism website is live. Tourism also recommended a budget, which will be voted on next month.

D. Rock Ready Index

Otterstein shared the latest report on economic development for the County. Data indicates a strong local economy, particularly among privately held companies. Otterstein also updated on the internship and externship programs supported by the County. There has been strong support and success for this program.

10. Discussion

11. Next Meeting Dates:

- A. Regular Meeting: September 15th, 2025 at 6:00 PM.

12. Adjourn.