

NOTICE

A meeting of the Evansville Tourism Commission will be held on the date, time and place stated below. Meetings are typically held the 2nd Thursday of every other month. Notice is given that members of the City Council and Finance and Labor Committee might be in attendance. Requests for persons with disabilities who need assistance to participate in this meeting should be made by calling City Hall: (608) 882-2266 with as much advance notice as possible.

**Evansville Tourism Commission
Thursday, August 14, 2025, 6:30 PM
At Creekside Place, 102 Maple Street**

1. Call to order
2. Roll call
 - Members Abbey Barnes, Jim Brooks, Ben Corridon, Shawn Dunphy, Lindsey Kennedy, Brandi Vanfossen, Sue Berg (chair)
3. Motion to approve the agenda
4. Motion to waive the reading of the minutes from June 12, 2025, and approve them as printed.
5. Citizen appearances
6. Tourism Commission updates
7. Old Business
 - a. Mural #3 update
 - b. Mural #1 update
 - c. Website: VisitEvansvilleWI.com
 - d. Lamp post banners update
8. New Business
 - a. 2026 Budget
 - b. Hotel
 - c. Gold Tier Connect Communities <https://wedc.org/building-communities/main-street-connect-communities/>
 - d. Ice Age Trail Mammoth Hike Challenge <https://www.iceagetrail.org/mammoth-hike-challenge/>
 - e. Tourism promotional /social media campaigns
9. Activities with Tourism Potential
 - a. Evansville Underground Music – check calendar <https://evansvilleundergroundmusic.org/calendar/>
 - b. Concerts on Allen Creek <https://www.facebook.com/allencreekcoffeehouse>
 - c. Hop Garden music <https://www.facebook.com/HopGardenEvansville>
 - d. Evansville Jays Hometown Baseball League <https://www.facebook.com/EvansvilleJays>
 - e. Summer Used Book Sale July 31-Aug 2
 - f. Citywide Garage Sale Aug 1-2
 - g. Cruise Night Aug 7
 - h. Food Truck Market Night Aug 12
 - i. Evansville Night Out Aug 14
 - j. History in the Park Aug 24
 - k. Cruise Night Sept 4
 - l. Ford Corn Roast Sept 7

- m. Food Truck Market Night Sept 9
 - n. Creekfest Sept 20
 - o. Vintage Shop Hop Oct 3-4
 - p. Ice Age Trail Mammoth Hike Challenge October
 - q. Fall Fest Oct 18
 - r. Merchant Trick or Treat Oct 25
 - s. Olde Fashioned Christmas Nov 21-22
10. Next meeting dates are October 9 and December 11, 2025
11. Motion to adjourn