

NOTICE

A meeting of the Evansville Tourism Commission will be held on the date, time and place stated below. Meetings are typically held the 2nd Thursday of every other month. Notice is given that members of the City Council and Finance and Labor Committee might be in attendance. Requests for persons with disabilities who need assistance to participate in this meeting should be made by calling City Hall: (608) 882-2266 with as much advance notice as possible. Notice is further given that enough members of the City Council may be present to constitute a “meeting” under Wisconsin statutes and this constitutes notice of any such meeting.

**Evansville Tourism Commission
Thursday, October 9, 2025, 6:30 PM
At Creekside Place, 102 Maple Street**

1. Call to order
2. Roll call
 - Members Abbey Barnes, Jim Brooks, Ben Corridon, Shawn Dunphy, Lindsey Kennedy, Brandi Vanfossen, Sue Berg (chair)
3. Motion to approve the agenda
4. Motion to waive the reading of the minutes from August 14, 2025, and approve them as printed.
5. Citizen appearances
6. Tourism Commission updates
7. Old Business
 - a. Mural #3 update
 - b. Mural #1 update
 - c. Website: VisitEvansvilleWI.com
 - d. Lamp post banners update
 - e. Hotel
 - f. Ice Age Trail Mammoth Hike Challenge
8. New Business
 - a. The Grove Society (Kris Thome)
 - b. Rock County Tourism Guide
 - c. Tourism promotional /social media campaigns
9. Activities with Tourism Potential
 - a. Evansville Underground Music – check calendar
<https://evansvilleundergroundmusic.org/calendar/>
 - b. Concerts on Allen Creek
<https://www.facebook.com/allencreekcoffeehouse>
 - c. Hop Garden music
<https://www.facebook.com/HopGardenEvansville>
 - d. Evansville Jays Hometown Baseball League
<https://www.facebook.com/EvansvilleJays>
 - e. Ice Age Trail Mammoth Hike Challenge October
 - f. Theodore Robinson (Grove Society) program with PBS Oct 11
 - g. Mural Installation Oct 18
 - h. Fall Fest Oct 18
 - i. Merchant Trick or Treat Oct 25
 - j. Olde Fashioned Christmas Nov 21-22
 - k. Small Business Saturday Nov 29
 - l. Annual Evansville Craft Fair Dec 6
 - m. Ecumenical Choir Concert Dec 7

10. Next meeting dates December 11, 2025, and February 12, 2026

11. Motion to adjourn