

MINUTES

Evansville Tourism Commission Thursday, June 12, 2025 At Creekside Place, 102 Maple St.

1. Call to order at 6:40pm.
2. Roll call: Abbey Barnes, Jim Brooks, Shawn Dunphy, Brandi Vanfossen, Sue Berg (chair). Also present: Quinn Brooks-Ward. Excused: Abbey Barnes. Absent: Ben Corridon, Lindsey Kennedy.
3. Motion to approve the agenda made by Brandi Vanfossen, seconded by Shawn Dunphy. Motion carried.
4. Motion to waive the reading of the minutes from April 10, 2025, and approve them as printed was made by Jim Brooks, seconded by Shawn Dunphy. Motion carried.
5. Citizen appearances: None.
6. Tourism Commission updates: Mayor Dianne Duggan re-appointed Ben Corridon as a member of the Tourism Commission. Jim Brooks continues as a representative of Evansville Community Partnership.
7. Old Business
 - a. Mural #3: Artist Jim Richter is making progress on the mural on 26 W. Main. The mural he designed covers three of the five “sections” of the east wall, and Jim is proposing to paint the remaining two sections in a neutral manner to complement the mural. The Tourism Commission will consider a cost estimate.
 - b. Mural #1: Sue Berg reported that Tony Wyse has volunteered to help coordinate the process to install the murals on the west side of The Grange Building. He met with Sign Art Studio, a sign company in Mount Horeb with connections to Evansville. Representatives viewed the building wall and then met with Nancy Nelson to view the portraits. They will send a proposal.
 - c. Website update: Shawn Dunphy reported that she and Paul continue to meet regularly to manage the website. Jim Brooks inquired about adding applications to monitor inquiries and other “hits” to the web site. Research is needed about methods to monitor.
 - d. Lamp post banners: Shawn Dunphy reported that graphic design is nearly completed for canvas banners depicting residents who were significant in Evansville’s history. Canvas was selected so that it would match with the new banners depicting The Grove logo.
8. New Business
 - a. Downtown flower baskets: The flower baskets are hanging from the lamp posts. General commentary is enthusiastic.
 - b. Tourism promotional/social media campaigns:
 - i. Sue Berg noted that author/photographer Gregg Schieve approached Evansville for permission to include images of our murals in an upcoming coffee-table book he is creating about Wisconsin murals. Schieve already has permission to exhibit more than 500 murals in the book. Jason Sergeant worked with Schieve to grant permission.
 - ii. Brandi Vanfossen reported that Creekside Place is ready to explore development of a mural on their property.
 - iii. Jim Brooks shared information about an application that would make it easy for a community to collect information from one site. A collaboration involving the City of Evansville, Chamber of Commerce

and Tourism Commission was suggested. Jim will continue to collect information and explore development.

9. Activities with Tourism Potential

- a. Evansville Underground Music – check calendar
<https://evansvilleundergroundmusic.org/calendar/>
- b. Concerts on Allen Creek
<https://www.facebook.com/allencreekcoffeehouse>
- c. Hop Garden music
<https://www.facebook.com/HopGardenEvansville>
- d. Evansville Jays Hometown Baseball League
<https://www.facebook.com/EvansvilleJays>
- e. Grove Society Museum opens June 7
- f. Strawberry Shortcake Festival June 13
- g. Chamber Golf Outing June 20
- h. Ice Cream Social June 27
- i. 4th of July Fun Run / Walk July 4
- j. Lake Leota Fourth of July Festival July 4-6
- k. Makers Market at the Park July 6
- l. Cruise Night celebrating Veterans July 10
- m. Creekside Outdoor Movie Night July 18
- n. Creekside Community Mixer July 23
- o. Summer Used Book Sale July 31-Aug 2
- p. Citywide Garage Sale Aug 1-2
- q. Cruise Night and ATV/UTV Night Aug 7
- r. History in the Park Aug 24
- s. Corn Roast Sept 7
- t. Just Desserts Sept 11

10. Next meeting dates are August 14 and October 9, 2025

11. Motion to adjourn at 7:40pm by Shawn Dunphy, seconded by Jim Brooks. Motion passed.