

## **MINUTES**

### **Evansville Tourism Commission Thursday, February 13, 2025 At Creekside Place, 102 Maple St.**

1. Call to order at 6:50pm.
2. Roll call: Jim Brooks, Shawn Dunphy, Lindsey Kennedy, Sue Berg (chair). Also present: city liaison Colette Spranger and guests Quinn Brooks, James Richter. Excused: Abbey Barnes, Ben Corridon.
3. Motion to approve the agenda made by Jim Brooks, seconded by Shawn Dunphy. Motion carried.
4. Motion to waive the reading of the minutes from December 12, 2024, and approve them as printed was made by Jim Brooks, seconded by Lindsey Kennedy. Motion carried.
5. Citizen appearances: None.
6. Tourism Commission updates: New member Lindsey Kennedy operates The Grove Guest House. She was warmly welcomed and invited to introduce herself.
7. Old Business
  - a. Mural #1: No updates to report.
  - b. Mural #2 artist recognition: Sue Berg reported that a program speaker has agreed to talk about the history of the circus. A date for the reception needs to be determined with host site Creekside Place.
  - c. Rock County Tourism Guide: Colette Spranger brought copies of the 2025 county guide to share with the members. Sue Berg will reach out to the publisher to get more copies for Evansville.
  - d. Lamp post banners: No updates to report.
8. New Business
  - a. Mural #3: Guest James Richter introduced himself and his background in art and mural painting. He indicated his interest in submitting a sketch for consideration. Discussion included criteria, timelines and procedures.
  - b. Web site development: Shawn Dunphy presented a sneak peek of the web site in development for Evansville tourism. She is assisting the collection of data and narratives for use on the web site.
  - c. Discussion of Public Art Project: Jim Brooks presented a concept to turn utility boxes into artwork. The concept was thoroughly well received by members of the Tourism Commission.
  - d. Tourism promotional campaigns: The next social media campaign will focus on the Art Crawl, set for May 9.
9. Activities with Tourism Potential
  - a. Chamber Bowling Tournament February 7-8
  - b. Chocolate Extravaganza February 8
  - c. FFA Farm Toy Show March 2
  - d. Vintage Shop Hop March 7-8
  - e. Matilda the Musical April 11-13
  - f. Cruise Night May 1
  - g. Art Crawl May 9
  - h. Memorial Day Recognition Parade and Rally in the Alley May 26
  - i. Cruise Night June 5
  - j. Grove Society Museum Opens June 7
  - k. Strawberry Shortcake Festival June 13

1. Ice Cream Social June 27
10. Next meeting dates are April 10 and June 12, 2025
11. Motion to adjourn at 8:05pm by Jim Brooks, seconded by Shawn Dunphy. Motion passed.