

MINUTES

Evansville Tourism Commission Thursday, October 13, 2022 At Creekside Place, 102 Maple Street

1. Call to order at 6:30 p.m.
2. Roll call: Abbey Barnes, Ben Corridon, Raj Patel, and Sue Berg. Excused: Jim Brooks, Nancy Nelson. Guest: Colette Spranger
3. Motion to approve the agenda made by Ben Corridon, seconded by Abbey Barnes. Motion carried.
4. Motion to waive the reading of the minutes from August 11, 2022, and approve them as printed made by Raj Patel, seconded by Ben Corridon. Motion carried.
5. Citizen appearances: None.
6. Tourism Commission updates: The Tourism Commission membership includes seats for Creekside Place and Chamber representation. The seat for Creekside has been open for some time, and Abbey Barnes will approach a potential candidate. The seat for the Chamber remains open for now; the Chamber is actively pursuing several options in its search for a replacement for the former executive director.
7. Old Business
 - a. Brochure distribution and inventory management: The inventory of brochures is nearing depletion.
 - b. City web pages for tourism: No updates.
 - c. Downtown flowers: No updates.
 - d. Mural #1: The mural installation is done, and favorable feedback has been ongoing. Lacy Shotliff, the artist for the five mural portraits, created a supplemental design to embellish the background / wall where the portraits are mounted. She was encouraged to contact the building owner for feedback and permission.
 - e. 2022 Walking Tour Guidebook: still in progress.
 - f. Rock County Tourism Guide: Sue Berg will arrange for a contractor to collect 2023 calendar information.
8. New Business
 - a. Mural Committee and Mural #2: Nancy Nelson submitted a report shared by Sue Berg. The mural committee members are Lindsey Kennedy (building owner), Bill Lathrop, Sue Merritt, Tim Rooney, and Nancy Nelson, chairperson (and nonvoting). The committee met, reviewed mural proposals and by unanimous decision selected a design submitted by Annie Larson. In brief, they chose this design because it depicted the history of the circus in Evansville and in totality told a story while nicely filling the large space available. The next steps are to present the design to the Historic Preservation Commission at their October meeting and to Colette Spranger on behalf of the Sign Committee.
 - b. Tourism support for local lodging/retail/restaurants: Abbey Barnes reported that the Chamber is following through on the final social media campaign.
9. Tourism activities
 - a. Olde Fashioned Christmas November 18-19
 - b. Love Light Tree December 2
 - c. Evansville Craft Fair December 3
10. Next meeting dates are December 8 and February 9.
11. Motion to adjourn by Ben Corridon, seconded by Raj Patel, at 7:40 p.m.