

MINUTES

Evansville Tourism Commission Thursday, August 11, 2022 At Creekside Place, 102 Maple Street

1. Call to order at 6:31 p.m.
2. Roll call: Abbey Barnes, Jim Brooks, Ben Corridon, Nancy Nelson, Raj Patel, and Sue Berg.
Excused: Christina Slaback. Guest: Jason Sergeant
3. Motion to amend the agenda made by Abbey Barnes, seconded by Jim Brooks. Budget item 8a: 2023 Budget was moved to follow item 6. Motion carried.
4. Motion to waive the reading of the minutes from June 9, 2022, and approve them as printed made by Raj Patel, seconded by Ben Corridon. Motion carried.
5. Citizen appearances: None.
6. Tourism Commission updates: Dianne Duggan resigned from the Tourism Commission due to pressing duties as mayor. Ben Corridon, alderperson for 4th district, has joined the Tourism Commission. Christina Slaback, executive director of the Chamber, submitted her resignation to the Chamber effective at the end of the month, and will be stepping down from the Tourism Commission as well.
7. New Business
 - a. 2023 Budget: Jim Brooks moved, Abbey Barnes seconded, a budget of \$22,050 for 2023. Motion passed unanimously.
8. Old Business
 - a. Brochure distribution and inventory management: No updates.
 - b. City web pages for tourism: Jason Sergeant expressed appreciation for support from the Tourism Commission. The 2023 budget has an allocation for expenses to update the city's calendar and tourism pages on its web site.
 - c. Downtown flowers: General feedback continues to be positive about the flowers.
 - d. Mural committee: The portrait-style mural depicting five women of Evansville is making progress. The murals will be mounted on the west wall of the building at 157 E. Main St. The wall was power washed and painted a neutral color that will work as background for the portraits. The framework on which the mural will be mounted has been cut and painted. The next step is to mount the framework and the murals to the building. A local contractor has agreed to do this work between house construction projects.

The next mural will be at 1 East Main Street (The Grove Guest House) with the building owner's full approval. The theme of the next mural will celebrate Evansville's rich history with the circus. Historic Preservation Chair Dan Stephans has been consulted. Nancy Nelson and Sue Berg crafted a Call for Artists with proposals due by September 30. A committee will review submissions and choose one, which will be presented to the Tourism Commission for additional review and approval.
 - e. 2022 Walking Tour Guide Book: Sue reported minor progress with editing and updating the guide book.
9. New Business
 - a. Tourism support for local lodging/retail/restaurants: Abbey Barnes reported that a representative of the Chamber of Commerce will ensure that the Tourism social media campaigns will be carried out despite the departure of Executive Director Christina Slaback.
10. Tourism activities
 - a. Evansville Night Out August 16
 - b. Music on the Side August 17
 - c. History in the Park August 28 with ribbon cutting for creek wall project

- d. Cruise Night September 1
 - e. Ladies Night Out September 23
 - f. Olde Fashioned Christmas November 18-19
11. Next meeting dates are October 13 and December 8.
12. Motion to adjourn by Nancy Nelson, seconded by Ben Corridon, at 7:56 p.m.