

MINUTES

Evansville Tourism Commission

Thursday, June 9, 2022

At Creekside Place, 102 Maple Street and Virtual Meeting Via Google Meet

1. Call to order at 6:35 p.m.
2. Roll call: Abbey Barnes, Nancy Nelson, Raj Patel, and Sue Berg. Excused: Jim Brooks, Dianne Duggan, Christina Slaback
3. Motion to approve the agenda made by Raj Patel, seconded by Abbey Barnes. Motion carried.
4. Motion to waive the reading of the minutes from April 14, 2022, and approve them as printed made by Abbey Barnes, seconded by Raj Patel. Motion carried.
5. Citizen appearances: None.
6. Tourism Commission updates: None.
7. Old Business
 - a. Brochure distribution and inventory management: Sue Berg reported that brochures were distributed prior to the Art Crawl May 6.
 - b. City web pages for tourism: No updates.
 - c. Downtown flowers: Jim Brooks sent the following report: Flower baskets are up. Watering is secured. The large sidewalk urns near East Main and Water streets will be planted. Finding help gets harder every year. Gratitude goes to Municipal Services for their help.
 - d. Mural committee: The mural portraits are being stored while preparation continues on the mural site. June 23 is the date that the exterior wall of Jeff Vrstal's building will be power washed. Then paint can be applied. Sue Berg will contact Tim Magee for more information about preparing the wood framework for the murals. Nelson Lumber has agreed to donate some of the wood. The edges on the individual portraits need to be painted, and Sue will contact Lacy Shotliff, artist, about doing that. To date, Lacy has received no payment for her work. Nancy Nelson moved, with a second from Abbey Barnes, to offer a stipend of \$1000 to Lacy Shotliff for the mural. Motion passed unanimously. The second mural project will be underway soon, Nancy said. Nancy and Sue will develop a call for proposals. The owner of an historic downtown building has offered to make an exterior wall available for the second mural. Nancy will contact Dan Stephans from Historic Preservation Commission for information regarding paint on historic buildings.
 - e. Evansville Fund grant update: Sue Berg will contact the Evansville Fund via the Community Foundation of Southern Wisconsin with updates about the mural project.
 - f. 2022 Walking Tour Guide Book: Sue reported progress with editing and updating the guide book.
8. New Business
 - a. Promotional Support Opportunities: Evansville Underground Music has scheduled numerous musicians for performances this season, and attracts an audience that travels to Evansville from a wide region, including from other states. Abbey Barnes moved, and Nancy Nelson seconded, a stipend of \$500 for EUM to assist its promotional efforts. Motion passed unanimously.
 - d. Tourism support for local lodging/retail/restaurants: Raj Patel briefly reported on the status of Boarders Inn & Suites.
9. Tourism activities
 - a. Cruise Night June 2
 - b. Music on the Side June 15
 - c. Strawberry Festival June 17
 - d. A Lake Leota Fourth July 1-4
 - e. Evansville 4th of July Fun Run/Walk July 4
 - f. Cruise Night July 7

- g. Music on the Side July 20
 - h. Cruise Night August 4
 - i. Citywide Rummage Sale August 5-6
 - j. Music on the Side August 17
 - k. Ladies Night Out September 23
10. Next meeting dates are August 11 and October 13.
11. Motion to adjourn by Nancy Nelson, seconded by Raj Patel, at 7:20 p.m.