

City of Evansville **Economic Development Committee**
Regular Meeting
City Hall, 3rd Floor, 31 S Madison Street, Evansville, WI 53536
Monday, April 21st, 2025, 6:00 p.m.

MINUTES

- 1. **Call to Order.** 6:00 pm by Sergeant
- 2. **Roll Call:**

| | Present/Absent | Others Present |
|---------------|-----------------------|--|
| Joe Geoffrion | P | Com. Dev. Director Colette Spranger |
| Kelly Shannon | P | Shawn Dunphy, Evansville Chamber of Commerce |
| Jon Alling | P | Nate Perry, ECSD |
| Paul Liesse | P | Jason Sergeant |
| Brandon Rutz | P | |
| Pat Carr | P | |
| Sue Berg | P | |

- 3. **Chair Election.** Committee voted to elect a new chair. Joe Geoffrion received 5 votes, Kelly Shannon 1 vote. Joe Geofrion is now chair of the committee.
- 4. **Motion to Approve Agenda as printed.** *Motion by Geoffrion, seconded by Berg. Motion carried unanimously.*
- 5. **Civility Reminder**
- 6. **Citizen appearances, other than listed agenda items**
- 7. **New Business**

- A. Updated on Building Improvement Grant Application.**
Discussion regarding updates to who would be eligible to receive the grant. Spranger suggests limits to properties who have received the grant previously and that a property not be eligible in the following year, as to spread the effectiveness of the grant money over more area. The committee would like to prioritize non-maintenance funds but allocations would be made based on what projects are submitted. Discussion on application due date; settled on June 1, 2025. Committee is likely to increase the amount (and decrease the amount of recipients) at the next budget cycle.
- B. Discussion and Planning for Building Visits**
Group discusses questions to ask during visits; settled on four: what’s going well, what can the city do to help, what are your biggest challenges, where does your business come from. Spranger will create a half sheet to use during the visits and a “sorry we missed you” card for when no proprietor is available.

- 8. **Old Business**
- 9. **Monthly Reports**

- A. Community Development Update.** Spranger summarized recent and ongoing activities, including an update regarding approved developments, the Park and Open Space Plan, and the upcoming Walk Audit.
- B. Chamber Update.** Dunphy provided updates about business happenings and recent and upcoming community events, including recent ribbon cuttings.
- C. Tourism Update.**
Sue Berg gave an update on recent activities.

10. Discussion

11. Next Meeting Dates:

- A.** Regular Meeting: Monday, May 19th, 2025 at 6:00 PM.

12. Adjourn.