

NOTICE

A meeting of the City of Evansville Economic Development Committee will be held on the date and at the time and location stated below. Meetings are typically held the 3rd Monday of each month. Notice is given that members of the City Council might be in attendance. Requests for persons with disabilities who need assistance to participate in this meeting should be made by calling City Hall: (608)-882-2266 with as much advance notice as possible.

City of Evansville **Economic Development Committee**
Regular Meeting
Gordon Miller Woodworks, 195 S Union Street, Evansville, WI 53536
Monday, May 19th, 2025, 6:00 p.m.
AGENDA

1. Call to Order
2. Roll Call
3. Chair Election
4. Motion to approve the agenda.
5. Motion to waive the reading of the minutes from the March 17th, 2025 and April 21st, 2025 meetings and approve as printed.
6. Civility Reminder
7. Citizen Appearances
8. New Business
 - A. Discussion and Planning for Business Visits
 - B. Closed session: Motion that the Economic Development Committee convene in closed session pursuant to Sec. 19.85(1)(e) of the Wis. Stats Deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session. Upon completion, the Economic Development Committee will reconvene in open session.
9. Old Business
10. Monthly Reports
 - A. Community Development Update
 - B. Chamber of Commerce Report
 - C. Tourism Commission Report
11. Discussion
12. Next Meeting Dates:
 - A. Regular Meeting: June 16th, 2025 at 6:00pm
13. Adjourn

-Joe Geoffrion, Chair

City of Evansville **Economic Development Committee**
Regular Meeting
City Hall, 3rd Floor, 31 S Madison Street, Evansville, WI 53536
Monday, April 21st, 2025, 6:00 p.m.

MINUTES

- 1. **Call to Order.** 6:00 pm by Sergeant
- 2. **Roll Call:**

	Present/Absent	Others Present
Joe Geoffrion	P	Com. Dev. Director Colette Spranger
Kelly Shannon	P	Shawn Dunphy, Evansville Chamber of Commerce
Jon Alling	P	Nate Perry, ECSD
Paul Liesse	P	Jason Sergeant
Brandon Rutz	P	
Pat Carr	P	
Sue Berg	P	

- 3. **Chair Election.** Committee voted to elect a new chair. Joe Geoffrion received 5 votes, Kelly Shannon 1 vote. Joe Geofrion is now chair of the committee.
- 4. **Motion to Approve Agenda as printed.** *Motion by Geoffrion, seconded by Berg. Motion carried unanimously.*
- 5. **Civility Reminder**
- 6. **Citizen appearances, other than listed agenda items**
- 7. **New Business**

- A. Updated on Building Improvement Grant Application.**
Discussion regarding updates to who would be eligible to receive the grant. Spranger suggests limits to properties who have received the grant previously and that a property not be eligible in the following year, as to spread the effectiveness of the grant money over more area. The committee would like to prioritize non-maintenance funds but allocations would be made based on what projects are submitted. Discussion on application due date; settled on June 1, 2025. Committee is likely to increase the amount (and decrease the amount of recipients) at the next budget cycle.
- B. Discussion and Planning for Building Visits**
Group discusses questions to ask during visits; settled on four: what’s going well, what can the city do to help, what are your biggest challenges, where does your business come from. Spranger will create a half sheet to use during the visits and a “sorry we missed you” card for when no proprietor is available.

- 8. **Old Business**
- 9. **Monthly Reports**

- A. Community Development Update.** Spranger summarized recent and ongoing activities, including an update regarding approved developments, the Park and Open Space Plan, and the upcoming Walk Audit.
- B. Chamber Update.** Dunphy provided updates about business happenings and recent and upcoming community events, including recent ribbon cuttings.
- C. Tourism Update.**
Sue Berg gave an update on recent activities.

10. Discussion

11. Next Meeting Dates:

- A.** Regular Meeting: Monday, May 19th, 2025 at 6:00 PM.

12. Adjourn.

Business Name	Address	Establishment Type	Committee Member
Retirement Income Strategies	7 E Main St #6	Professional Service	Brandon
Apex	5 Maple Street	Professional Service	Brandon
Evansville Veterinary Service	18 Maple Street	Animals	Brandon
Tom's Evansville Towing	26 Maple Street	Transportation	Brandon
Baldwin's Body Art	S Madison	Service	Brandon
PJ's All About You	S Madison	Service	Brandon
Ace Materials Placing	564 Water Street	Contractor	Brandon
Evansville Oil Pros	Brown School Road	Transportation	Brandon
Greenwoods State Bank	Brown School Road	Professional Service	Brandon
Ace Hardware	Brown School Road	Retail	Brandon
Soltis Rifles	Brown School Road	Other	Brandon
Wee Ones Childcare Center	618 Porter	Childcare	Brandon
Maple Grove Family Dental		Health	Brandon
Gordon Miller Woodworks	195 S Union	Contractor	Everyone
Lin's Garden	128 E Main	Restaurant	Joe
Cursing Hippie	18 W Main St	Retail	Joe
Casey's	230 E Main	Gas Station	Joe
Trapper's	50 N Union	Restaurant	Joe
Culver's	60 N Union	Restaurant	Joe
Baker Manufacturing		Manufacturing	Joe
Stoughton Trailer		Manufacturing	Joe
Swiss Family Smokehouse	104 N Madison	Manufacturing	Joe
DeLong	340 N Union	Agriculture	Joe
Mobil Gas and Go	350 N Union	Gas Station	Joe
Symdon Chevrolet	369 N Union	Transportation	Joe
Berg Real Estate Rentals	102 E Main St	Professional Service	Joe
Homes by RM Berg	129 N Madison	Contractor	Joe
Dollar General	205 N Union	Retail	Joe
Grove Partners LLC	129 N Madison	Professional Service	Joe!
Vintage Charm Boutique & Nail Bar	11 W Main St	Service	Jon
Very Vintage	115 E Main	Retail	Jon
Allen Creek CoffeeHouse	137 E Main St	Restaurant	Jon
BP All-in-One	S Madison	Gas Station	Jon
Gram's Insurance	15 N Madison	Professional Service	Jon
Daniel Company Bathrooms	528 Water Street	Contractor	Jon
Mosher & Associates Insurance Services	15 E Main St	Professional Service	Jon
Farnsworth Insurance Agency	7 E Main St Ste 5	Professional Service	Jon
Hometown Computer Pros	605 E Main St,	Service	Jon

Business Name	Address	Establishment Type	Committee Member
US Cellular	603 E Main	Service	Jon
Lite Wire	555 E Main	Other	Jon
Midwest Dental Evansville	S First Street	Health	Jon
Century 21	7 W Main St	Professional Service	Kelly
The Grove Family Dental	S Madison	Health	Kelly
Subway	471 E Main	Restaurant	Kelly
Sarah Co. Salon	469 E Main	Restaurant	Kelly
K's Clean Eats	504 E Main	Restaurant	Kelly
Core Physical Therapy	535 E Main	Health	Kelly
Paws of Peace	515 E Main	Animals	Kelly
Norse Lawn Care	515 E Main	Contractor	Kelly
Piggly Wiggly	8 County Highway M	Grocery	Kelly
Family Dollar	28 County Highway M	Retail	Kelly
McDonald's	Brown School Road	Restaurant	Kelly
Anytime Fitness	Brown School Road	Health	Kelly
Expressions Salon	8 W Main	Service	Kelly!
BlueScope Buildings of North America		Manufacturing	Pat
GH Heating and Air	315 Water street	Contractor	Pat
Petterson Plumbing	564 Water Street	Contractor	Pat
Dysfunctional Fitness	321 Water Street	Health	Pat
E-Ville Concrete	482 Water Street	Contractor	Pat
Under Pressure Power Washing		498 Water Street	Contractor
RA Heating and Air Conditioning	598 Water Street	Contractor	Pat
A&R Automotive	250 N Union	Transportation	Pat
Napa Auto Parts	8202 US Highway 14	Transportation	Pat
Shannon Law Office, LLC	104 W Main Street	Professional Service	Pat
Amada Salon	111/113 E Main	Service	Pat
The Vintage Roost	14 W Main St	Retail	Pat
Palace Meets	17 W Main	Other	Pat
Evansville Ford	428 N Union	Transportation	Pat!
Hagen CPA	1 N Madison St	Professional Service	Paul
Lake Ridge Bank	6 E Main	Professional Service	Paul
Salon KB	11 E Main St	Service	Paul
Night Owl	189 E Main	Restaurant	Paul
Mama Rita's Pizzeria	65 S Union	Restaurant	Paul
Red Legion Defense	155 S Union, Unit A	Other	Paul
Metal Culverts Inc	340 Water Street	Manufacturing	Paul
GO Riteway	597 Water Street	Transportation	Paul

Business Name	Address	Establishment Type	Committee Member
Kids and Kids Bilingual Daycare	295 S Union Street	Childcare	Paul
Re/Max	23 W Main St	Professional Service	Paul
Sew Many Threads	Brown School Road	Retail	Paul
Kids Korner	264 Lincoln	Childcare	Paul
Ron's Glass/Shifting Gears	15 W Main	Service	Paul!
Exit Realty	21 E Main	Professional Service	Shawn
Double P Western Store	14 E Main St	Retail	Shawn
Evansville Hometown Pharmacy	21 W Main St	Retail/Service	Shawn
Play Palace	26 W Main Street	Entertainment/Bar	Shawn
Dr. Allison Becker	7 E Main St, Suite 4	Health	Shawn
New Strength Nutrition	9 W Main St	Retail	Shawn
Mo's Caring Hands	150 E Main St	Service	Shawn
Evansville Barber Shop	31 W Main St	Service	Shawn
BMO Harris Bank	25 N Madison	Professional Service	Shawn
Evansville Blooms	Brown School Road	Retail	Shawn
All Paws	155 N Union Unit B	Animals	Shawn
Grooming Room	155 N Union	Animals	Shawn
Beer Mustard - Janis Ringhand	25 W Main St	Manufacturing	Shawn!
Slice Golf	1 E Main St	Entertainment/Bar	Sue
Rock N Rollz	1 W Main Street	Restaurant	Sue
Blue Devil Bowl	108 E Main St	Entertainment/Bar	Sue
Farnsworth Ceramics	12 E Main St	Retail	Sue
Hop Garden	18 E Main St	Entertainment/Bar	Sue
Main Street Café	5 W Main St	Restaurant	Sue
El Vallarta	609 E Main St,	Restaurant	Sue
Evansville Inn and Suites by OYO	Brown School Road	Hospitality	Sue
Grove Guest House	S Madison	Hospitality	Sue
Lovegood's	16 W Main Street	Entertainment/Bar	Sue
Yellow Dog Deli	611 E Main St,	Animals	Sue
Grove Retreat	5 Water Street	Hospitality	Sue



Community Development Updates

May 2025 Colette Spranger, Community Development Director

Recent and ongoing community development activities:

- Hail damage has caused an uptick in permitting and checking contractor licenses
 - For re-roof projects, we are asking for photo evidence of ice/water shields
 - Trying our best to get permits back in 3 days, assist homeowners with checking property records for past work
 - We've issued **253 building permits** for hail-related damage since 4/18. Estimated cost of these projects is ~\$6.8 million. (We only issued 84 permits total for roofing/siding type work in 2024.)
- Historic Preservation Commission will host its regular meeting this month (5/21) at Emma's Table. Specialists from the State Historical Society will be available to discuss the historic tax credit program with homeowners.
- Park and Open Space Plan Update: focus on trail planning, held a kick off meeting with consultant
- Walk Audit with AARP: May 24th, contact Paul Liesse (608-736-8667) or sign up here: <https://shiftinggearsbikeshop.com/2025/05/07/aarp-walk-bike-audit/>
- Lt. Governor Sara Rodriguez visited Baker Manufacturing and downtown businesses last Thursday. Great discussions with local business owners and a great opportunity to show off our downtown.





Planning and Development Updates

April 2025 - Community Development Department

Below is a summary of the most recent business developments and expansions approved in Evansville over the past two years.

Kwik Trip – Plan Commission approved a site plan for a convenience store with gasoline and diesel canopies. Located at the corner of County Highway M and East Main Street, community benefits of this new development include linking and completing a sidewalk connection along County Highway M, making it easier and safer for residents to access commercial businesses along East Main Street.

Culver's – Approved in 2024 and opening July 2025 at 60 N. Union Street.

Settler's Grove – Eldon Homes is building a residential subdivision on the west side of Evansville, near Larson Acres Park. This neighborhood will feature a mixture of single-family, two-family, and multi-family homes and will yield 63 new dwelling units at build out. Features include a walking path to Larson Acres Park.

Windmill Ridge 1st and 2nd Additions – RM Berg is offering buildable lots at the north end of Windmill Ridge Road with opportunities for single and two-family residences. Lots are being sold by RM Berg.

CHS Oilseed Processing – CHS received its Air Permit from the DNR. CHS remains active in the community and committed to the Evansville plant site and will return to Common Council in the summer with another update.

Alcivia– A grain bin was added to Alcivia's site just south of the railroad at 750 County Road M.

Downtown Expansions -- Slice Golf (1 E Main) expanded its space in 2024 and Hop Garden (18 E Main) followed suit in 2025, bringing in lots of fresh faces to the downtown.

Welcome back! Mama Rita's Pizza and Ardy Brothers BBQ opened just south of The Night Owl at 65 South Union Street. This take-out only eatery was once on Main Street.

For more updates, please visit evansvillewi.gov/development



Planning and Development Updates

April 2025 - Community Development Department



For more updates, please visit evansvillewi.gov/development



May 2025 Update
Evansville Area Chamber of Commerce
Shawn Dunphy, Executive Director

Community Activities and Events Coming Up

Rally in the Alley Memorial Day at VFW May 28th
Allen Creek Coffeehouse Farmers Market June 1 - August 24 (Sundays)
Cruise Night Kids Night June 5th Creekside
Friends of the EFPL Ice Cream Social, June 27th Emma's Table
4th of July Celebration July 3-6
Makers Market at the Park July 6th
Community Movie Night July 18th Creekside Place

Chamber Events/Ribbon Cuttings/Grand Openings

Chamber of Commerce Spring Mixer May 21 from 5-7 @Hop Garden Evansville
Community Coffee - Shifting Gears Bike Shop Tuesday, June 3 from 8-10a
Chamber Golf Outing Friday June 20th
Galleria Eclectic - Ribbon Cutting TBD - Grand Opening July 5th

Economic Development

Business Visits

Tourism Updates

New Website for Tourism - live www.visitevansvillewi.com
Banners for light poles have arrived
Mural Update - Mural at 26 W. Main Street coming May 2025

Meetings

Chamber Projects & Happenings

Lt. Governor Visit May 8th to local businesses, Baker Mfg. Slice Golf, The Hop Garden, State Farm Insurance, The Night Owl Food & Spirits
Forward Wisconsin, Forward Evansville - Tommy Thompson visit April 29
Evansville Art Crawl - May 9th
Golf outing June 20th Registration is now open!
Chairman's Club & New Member Spotlights

NEW Chamber Members

Wicked Awakening Coffee
Galleria Eclectic
Riteway Bus Co.

City of Evansville
Evansville Tourism Commission
May 2025 Summary Submitted by Sue Berg

The Evansville Tourism Commission does not meet in May. The Commission meets every other month: February, April, June, August, October and December.

Updates:

Mural #3: Mural artist James Richter is in progress with painting a mural on the building at 26 W. Main. The mural features a well-known era in the building's history when it was the Rex Theater, a popular movie house. He was well underway with painting during the Art Crawl May 9.

Upcoming activities with Tourism Potential

1. AARP Community Walk/Bike Audit May 24
2. Memorial Day Recognition Parade and Rally in the Alley May 26
3. Cruise Night June 5
4. Grove Society Museum Opens June 7
5. Rock County Dairy Breakfast on the Farm June 7 (Templetons)
6. Strawberry Shortcake Festival June 13
7. Ice Cream Social June 27
8. Cruise Night July 10
9. Lake Leota Fourth of July Festival July 4-6

Next meeting dates are June 12 and August 14, 2025