

NOTICE

A meeting of the City of Evansville Economic Development Committee will be held on the date and at the time and location stated below. Meetings are typically held the 3rd Monday of each month. Notice is given that members of the City Council might be in attendance. Requests for persons with disabilities who need assistance to participate in this meeting should be made by calling City Hall: (608)-882-2266 with as much advance notice as possible.

City of Evansville **Economic Development Committee**
Regular Meeting
City Hall, 3rd Floor, 31 S Madison Street, Evansville, WI 53536
Monday, March 17th, 2025, 6:00 p.m.

AGENDA

1. Call to Order
2. Roll Call
3. Motion to approve the agenda.
4. Motion to Waive the reading of the minutes of the February 17th, 2025 regular meeting and Approve them as printed.
5. Civility Reminder
6. Citizen Appearances
7. New Business
 - A. Update from Representative Mark Pocan's Office
8. Old Business
9. Monthly Reports
 - A. Community Development Update
 - B. Chamber of Commerce Report
 - C. Tourism Commission Report
10. Discussion
11. Next Meeting Dates:
 - A. Regular Meeting: April 21st, 2025 at 6:00pm
12. Adjourn

-Jim Brooks, EDC Chair

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 Regular Meeting
 City Hall, 3rd Floor, 31 S Madison Street, Evansville, WI 53536
 Monday, February 17th, 2025, 6:00 p.m.

MINUTES

1. **Call to Order.** 6:01 pm by Brooks
2. **Roll Call:**

	Present/Absent	Others Present
Chair James Brooks	P	Com. Dev. Director Colette Spranger
Sue Berg	P	Shawn Dunphy, Evansville Chamber of Commerce
Jon Alling	P	James Otterstein
Paul Liesse	A	
Brandon Rutz	P	
Pat Carr	P	
Joe Geoffrion	P	

3. ***Motion to Approve Agenda as printed. Motion by Berg, seconded by. Motion carried unanimously.***
4. ***Motion to waive the reading of the minutes of the December 16th, 2025 regular meeting, motion by Berg, seconded by Rutz, motion carried unanimously.***
5. **Civility Reminder**
6. **Citizen appearances, other than listed agenda items**
7. **New Business**

A. Action Plan for Business Visits

Spranger discussed business visits and expressed that she would be at all of them with at least one committee member at each. Carr mentioned Stoughton Trailers as a location for a business visit, Carr also mentioned Harvard Corporation. The committee discussed which committee members would do which businesses and their availability. Some discussion was also held about how to get in contact with people doing at-home businesses and what questions do ask during business visits. The general purpose of the business visits is to learn more about the businesses and learn how the city can help them.

8. Old Business

A. Finalize Meeting Locations for 2025

Brooks suggested setting aside September and October for the job fair. Spranger brought up going to Baker for a meeting as they had attempted the prior year but it fell through. Aquatic center was brought up for the June meeting. The school was also mentioned for a meeting location.

9. Monthly Reports

A. Rock Ready Index

James Otterstein went over the index. Not much change was seen in unemployment rates for 2024. The number of job postings dropped in 2024. Quarter 4 home prices were record highs.

B. Community Development Update. Spranger summarized recent and ongoing activities, including the 2024 annual report, Code enforcement, Settler's Grove, and population projections.

C. Chamber Update. Dunphy provided updates about business happenings and recent and upcoming community events, including a ribbon cutting for Subway and the Culver's ground breaking.

D. Tourism Update.

Sue Berg gave an update on recent activities. Lindsey Kennedy joined the tourism commission. The next mural was discussed at the tourism meeting, artist James Richter introduced himself and indicated interest in submitting a sketch. Jim Brooks had suggested tuning utility boxes into public art.

10. Discussion

11. Next Meeting Dates:

A. Regular Meeting: Monday, Mach 17th , 2025 at 6:00 PM.

12. Adjourn.



March 2025 Update
Evansville Area Chamber of Commerce
Shawn Dunphy, Executive Director

Community Activities and Events Coming Up

Vintage Shop Hop March 7 & 8
Mural Reception for Annie Larson, April 3 at Creekside Place 645 p.m.
Career Fair at EHS 4/16 8am-10am
All Paws Ribbon Cutting for expansion May 3, 10 a.m.
Evansville Art Crawl May 9th 530pm-8pm
Spring Mixer At Hop Garden Tuesday, May 20th 4-7pm
Rally in the Alley Memorial Day at VFW May 28th
Golf Outing Friday, 6/20

Chamber Events/Ribbon Cuttings/Grand Openings

Coming up: Hop Garden, Spring Mixer May 20 from 4-7
Cursing Hippies March 15th
Subway NEW LOCATION Ribbon Cutting 2/25/25 at 11:00 a.m.
Culver's Ground Breaking Event 2/24/25 at 11:00 a.m.

Economic Development

Tourism Updates

Community Calendar Updates
New Website for Tourism
Banners for light poles

Meetings

Stoughton Health President & CEO at Creekside

Chamber Press Release

MicroGrant Winner - Evansville Grove Society - archival boxes for history museum

Chamber Projects

Membership Renewals
Community Guide 2025
Chamber Website updates
Chairman's Club & New Member Spotlights
Bowling Tournament 2/8/25
NEW Board Member Welcome - Denise Johnson Lake Ridge Bank, Paul Liesse Shifting Gears Bike Shop, Lexi Ramirez Lovegoods Coffee & Cocktails, Tommy Hanna Allen Creek Coffeehouse

NEW Chamber Members

Eldon Homes
Cursing Hippies Tie Dye & More
KB Salon Boutique & Botanicals
Mama Rita's Pizza & Ardy Bros BBQ
Culver's