

## **NOTICE**

A meeting of the City of Evansville Economic Development Committee will be held on the date and at the time and location stated below. Meetings are typically held the 3<sup>rd</sup> Monday of each month. Notice is given that members of the City Council might be in attendance. Requests for persons with disabilities who need assistance to participate in this meeting should be made by calling City Hall: (608)-882-2266 with as much advance notice as possible.

City of Evansville **Economic Development Committee**  
Regular Meeting  
City Hall, 3<sup>rd</sup> Floor, 31 S Madison Street, Evansville, WI 53536  
Monday, February 17<sup>th</sup>, 2025, 6:00 p.m.

### **AGENDA**

1. Call to Order
2. Roll Call
3. Motion to approve the agenda.
4. Motion to waive the reading of the minutes of the December 16<sup>th</sup>, 2024 regular meeting and approve them as printed.
5. Civility Reminder
6. Citizen appearances, other than listed agenda items
7. New Business
  - A. Action Plan for Business Visits
8. Old Business
  - A. Finalize Meeting Locations for 2025
9. Monthly Reports
  - A. Community Development Update
  - B. Chamber of Commerce Report
  - C. Tourism Commission Report
10. Discussion
11. Next Meeting Dates:
  - A. Regular Meeting: March 17<sup>th</sup>, 2025 at 6:00pm
12. Adjourn

*-Jim Brooks, EDC Chair*



City of Evansville **Economic Development Committee**  
**Regular Meeting**  
**Monday, December 16<sup>th</sup>, 2024, 6:00 PM**  
**City Hall, 31 S Madison Street Evansville, WI 53536**

**MINUTES**

**1. Call to Order.** 6:01 pm by Brooks

**2. Roll Call:**

	<b>Present/Absent</b>	<b>Others Present</b>
Chair James Brooks	P	Com. Dev. Director Colette Spranger
Sue Berg	P	Shawn Dunphy, Evansville Chamber of Commerce
Jon Alling	P	Nate Perry, School District Administrator
Paul Liesse	P	
Brandon Rutz	P	
Pat Carr	P	
Joe Geoffrion	P	

**3. Motion to Approve Agenda as printed. Motion by Geoffrion, seconded by Alling. Motion carried unanimously.**

**4. Motion to waive the reading of the minutes of the November 20–, 2024 regular meeting, motion by Geoffrion, seconded by Liesse, motion carried unanimously.**

**5. Civility Reminder**

**6. Citizen appearances, other than listed agenda items**

**7. New Business**

**8. Old Business**

**A. Finalize Goals for 2025**

Discussion was held on the 2024 goals and goals for 2025. The park and open space plan will be updated in 2025. Spranger stated that visiting local businesses is a top priority. The library business space is an opportunity to increase engagement and information. Geoffrion expressed that he would like to see specific and memorable goals and advised not to have too many. Geoffrion would like to focus on existing businesses, potential new businesses, and quality of life. Coaching for new businesses to help them stay open is a potential action that could be taken. Improving the website is an important aspect of getting information and resources out to businesses. New businesses should be contacted within 90 days to check in and provide resources. Implementation plan for business visits will be discussed in January. An additional goal is to continue to grow working relationships with the school district and library.

**B. 2025 Meeting Dates – Brainstorm Meeting Locations**

Suggested meeting locations included the school district boardroom, the splash pad, aquatic center, the bike shop, Bluescope, the Grove Society, and the library. Topics for discussion include how to do business visits, marketing, and reviews of resources.

## 9. Monthly Reports

- A. Community Development Update.** Spranger summarized recent and ongoing activities, including Building Improvement Grants being awarded to Baker Block Apartments, Hop Garden, Seminary Apartments, and Allen Creek Coffeehouse. The CHS project is on hold with no definite timeline, CHS will continue to honor its development agreement with the city. KwikTrip annexation petition was submitted to the state. Discussion on the site plan is ongoing, will need variances to overcome zoning shortcomings. Settler's Grove will go before Plan Commission and Common Council in January/February. Culver's construction will begin in Spring 2025. The City will begin pursuing boundary agreements with the Towns within Extraterritorial Jurisdiction.
- B. Chamber Update.** Dunphy provided updates about business happenings and recent and upcoming community events, including the pop-up market downtown with 27 vendors. Micro grant applications due on 12/15, winner will be announced on 01/31.
- C. Tourism Update.** Tourism met on December 12, next meeting on February 13. Lindsey Kennedy from the Grove Guest House has agreed to become a member of the Tourism Commission. Mural #3 is in early stages of discussion. A promising proposal is being reviewed for a developer for the new website. Ruth Ann Montgomery assisted Abbey Barnes with developing a list of key Evansville people for historical themed lamp post banners. Estimates are being sought for the banners.

## 10. Discussion

### 11. Next Meeting Dates:

- A. Regular Meeting: Monday, January 20<sup>th</sup>, 2024 at 6:00 PM.

### 12. Adjourn. 7:00 pm.

Business Visits 2025

1. Take a look at the (still a work in progress) list of businesses. If there are particular businesses you'd like to visit, mark your name on the copy tonight's **secretary** is holding on to.
2. In that same packet is a chart with all committee members. Please indicate your general availability for business visits. Colette will assign blocks of businesses according to your interests and availability.
3. Talk about and make plans for topics to cover/standard questions for businesses. **Secretary** – make notes on your packet copy what the consensus of the group was.

Notes

- Colette will accompany all committee members to these visits when they're being done on behalf of the Committee.
- Some businesses will be better accessed during the day, others in the evening or on weekends. We will make those plans accordingly.
- These will go on throughout the year.
- If there are errors on the business directory, please make them and Colette will update the list.



# Evansville Economic Development Committee

## 2025 Meeting Dates

Meetings typically held at City Hall, 31 S. Madison Street, at 6:00 PM  
*Dates, times, and locations subject to change. See City website for details.*

**Monday, January 20, 2025**

**Monday, February 17, 2025**

**Monday, March 17, 2025**

**Monday, April 21, 2025**

**Monday, May 19, 2025**

**Monday, June 16, 2025**

**Monday, July 21, 2025**

**Monday, August 18, 2025**

**Monday, September 15, 2025**

**Monday, October 20, 2025**

**Monday, November 17, 2025**

**Monday, December 15, 2025**

Suggested businesses from 12/2024 meeting:

- ECSD Board Road (with Nate Perry)
- Splash Pad or Aquatic Center
- Shifting Gears
- Gordon Miller Woodworks
- Baker Manufacturing
- BlueScope
- Grove Society (summer)
- Library

Decision Making

1. Pick 6 businesses.
2. Decide which months visits should happen. They should alternate.
3. Remember – October is Job Fair month.
4. **Secretary** – record the results.







# City of Evansville

## Community Development Department 2024 Annual Report

### Economic Development

#### 2024 Job Fair

1<sup>st</sup> job fair held by the Economic Development Committee.



Lots learned and looking for to next year!

# \$8,000

Awarded through Building Improvement Grant Funding

Butterburgers and frozen custard for all, along with 50-60 full and part time jobs, coming in 2025



Hosted Bike the Barns!

Lively events downtown all year long!



### Planning and Zoning

# 15

 Land Division Applications

# 5

 Rezoning Applications

# 4

 Conditional Use Permit Applications

# 3

 Site Plan Applications

including one for....

Plus 7 sign permits, 2 floodplain permits, and 3 chicken keeping permits

### Building Inspection

# 291

 building permits issued

- \$13,413,033 in improvement costs made to buildings
- 9 commercial/industrial projects (Alcivia, Subway, Night Owl BBQ, among others)
- 169 permits issued in house (fences, roofing, sheds, etc)

# 18

 new dwelling units built/under construction

### Code Enforcement

# 155

 cases opened in 2024

- 85% resolved
- Hoping to revive robust enforcement in 2025

### Historic Preservation

# 41

 Certificates of Appropriateness issued

- 95% of applications were approved
- 51% of applications didn't have to be reviewed by the Historic Preservation Commission



### What's to come in 2025?

- Park/Open Space Planning
- Redevelopment of City-owned properties on Church and Main Street
- Better photographic evidence of all the things we do!
- Glazers? Café Karuba? **KWIK TRIP**

**Evansville/Union Population Projections – 2030 to 2050**

		2020 <sup>1</sup>	2024 <sup>2</sup>	2030 <sup>3</sup>	2040 <sup>3</sup>	2050 <sup>3</sup>
<b>Evansville</b>	Population	5,703	5,850	5,993	6,151	6,160
			147	143	158	9
	Voting Age Population	4,212	4,345			
	% of Population over 18	74%	74%			
	Housing Units <sup>4</sup>	2,363	2,457			
	Household Size (Estimated)	2.41	2.38			
<b>Union</b>	Population (WI DOA)	2,104	2,096	2,018	1,905	1,767
			- 8	- 78	- 113	- 138
	Voting Age Population (WI DOA)	1,630	1,633			
	Housing Units <sup>4</sup>	806	817			
	% of Population over 18	77%	78%			
	Household Size (Estimated)	2.61	2.57			
<b>Sources</b>						
1 US Decennial Census						
2 WI DOA Population Estimates, 2024						
3 WI DOA Population Projections, 2024						
4 US Decennial Census and Local Records						

**Population Projections in Nearby/Comparable Communities**

Municipality	County	2020 <sup>1</sup>	2024 <sup>2</sup>	2030 <sup>3</sup>	2040 <sup>3</sup>	2050 <sup>3</sup>	Change, 2020 to 2050
Evansville	Rock	5,703	5,850	5,993	6,151	6,160	8%
Edgerton	Rock and Dane	5,945	6,071	5,979	5,911	5,736	-4%
Milton	Rock	5,716	5,687	5,446	5,108	4,706	-18%
Brodhead	Green and Rock	3,274	3,241	3,046	2,784	2,465	-25%
Brooklyn	Rock and Dane	1,524	1,553	1,536	1,567	1,584	4%
Belleville	Dane	2,491	2,765	2,928	3,387	3,824	54%
Orfordville	Rock	1,473	1,573	1,555	1,602	1,609	9%
Delavan	Walworth	8,505	8,745	8,098	7,515	6,751	-21%
New Glarus	Green	2,266	2,348	2,313	2,315	2,224	-2%
Monroe	Green	10,661	10,609	9,922	9,101	8,054	-24%
<b>Sources</b>							
1 US Decennial Census							
2 WI DOA Population Estimates, 2024							
3 WI DOA Population Projections, 2024							

**Evansville/Union Estimated Population, Births, and Death – 2004 to 2023**

	Evansville			Union		
	Population Estimate <sup>1</sup>	Births <sup>2</sup>	Deaths <sup>2</sup>	Population Estimate <sup>1</sup>	Births <sup>2</sup>	Deaths <sup>2</sup>
<b>2004</b>	4,409	93	53	1,976	15	7
<b>2005</b>	4,660	100	53	1,981	13	8
<b>2006</b>	4,896	96	58	1,995	6	3
<b>2007</b>	4,900	108	54	1,985	7	11
<b>2008</b>	4,947	71	30	1,971	29	10
<b>2009</b>	4,960	66	53	1,981	43	16
<b>2010</b>	4,982	69	52	1,977	22	6
<b>2011</b>	5,033	94	41	2,097	21	10
<b>2012</b>	5,051	85	49	2,101	17	8
<b>2013</b>	5,070	93	39	2,098	8	12
<b>2014</b>	5,124	90	57	2,109	3	17
<b>2015</b>	5,135	83	54	2,109	2	10
<b>2016</b>	5,190	109	50	2,109	4	15
<b>2017</b>	5,238	89	48	2,101	5	14
<b>2018</b>	5,317	95	49	2,114	3	13
<b>2019</b>	5,413	81	54	2,113	9	8
<b>2020</b>	5,487	113	64	2,109	5	8
<b>2021</b>	5,589	103	50	2,131	5	13
<b>2022</b>	5,821	108	74	2,114	1	7
<b>2023</b>	5,833	92	63	2,105	5	18
<b>2024</b>	5,850			2,096		

**Sources**

- 1- Wisconsin Department of Administration (NOTE: will not match US Census data)
- 2- Wisconsin Department of Health and Human Services



**City of Evansville**  
**Evansville Tourism Commission**  
**February 2025 Summary Submitted by Sue Berg**

The Evansville Tourism Commission met February 13, 2025. The Commission meets every other month: February, April, June, August, October and December.

Updates:

New Tourism Commission member Lindsey Kennedy with The Grove Guest House introduced herself and talked about her lodging business.

Colette Spranger brought copies of the 2025 Rock County Tourism Guide to share with members of the Tourism Commission.

The next mural was discussed. Criteria, timelines and procedures were reviewed. Artist and mural painter James Richter introduced himself and indicated his interest in submitting a sketch.

The website continues in development. Shawn Dunphy presented a sneak peek./

Jim Brooks proposed a concept of turning utility boxes into public art. The concept was enthusiastically received.

Upcoming activities with Tourism Potential

1. FFA Farm Toy Show March 2
2. Vintage Shop Hop March 7-8
3. Matilda the Musical April 11-13
4. Cruise Night May 1
5. Art Crawl May 9
6. Memorial Day Recognition Parade and Rally in the Alley May 26
7. Cruise Night June 5
8. Grove Society Museum Opens June 7
9. Strawberry Shortcake Festival June 13
10. Ice Cream Social June 27

Next meeting dates are April 10 and June 12, 2025