

NOTICE

A meeting of the City of Evansville Economic Development Committee will be held on the date and at the time and location stated below. Meetings are typically held the 3rd Monday of each month. Notice is given that members of the City Council might be in attendance. Requests for persons with disabilities who need assistance to participate in this meeting should be made by calling City Hall: (608)-882-2266 with as much advance notice as possible.

City of Evansville **Economic Development Committee**
Regular Meeting
City Hall, 3rd Floor, 31 S Madison Street, Evansville, WI 53536
Monday, January 20th, 2025, 6:00 p.m.

AGENDA

1. Call to Order
2. Roll Call
3. Motion to approve the agenda.
4. Motion to waive the reading of the minutes of the December 16th, 2024 regular meeting and approve them as printed.
5. Civility Reminder
6. Citizen appearances, other than listed agenda items
7. New Business
 - A. Action Plan for Business Visits
8. Old Business
 - A. Finalize Meeting Locations for 2025
9. Monthly Reports
 - A. Community Development Update
 - B. Chamber of Commerce Report
 - C. Tourism Commission Report
10. Discussion
11. Next Meeting Dates:
 - A. Regular Meeting: February 17th, 2025 at 6:00pm
12. Adjourn

-Jim Brooks, EDC Chair

City of Evansville **Economic Development Committee**
Regular Meeting
Monday, December 16th, 2024, 6:00 PM
City Hall, 31 S Madison Street Evansville, WI 53536

MINUTES

1. Call to Order. 6:01 pm by Brooks

2. Roll Call:

	Present/Absent	Others Present
Chair James Brooks	P	Com. Dev. Director Colette Spranger
Sue Berg	A	Shawn Dunphy, Evansville Chamber of Commerce
Jon Alling	P	Nate Perry, School District Administrator
Paul Liesse	P	
Brandon Rutz	P	
Pat Carr	P	
Joe Geoffrion	P	

3. Motion to Approve Agenda as printed. Motion by Geoffrion, seconded by Alling. Motion carried unanimously.

4. Motion to waive the reading of the minutes of the November 20th, 2024 regular meeting, motion by Geoffrion, seconded by Liesse, motion carried unanimously.

5. Civility Reminder

6. Citizen appearances, other than listed agenda items

7. New Business

8. Old Business

A. Finalize Goals for 2025

Discussion was held on the 2024 goals and goals for 2025. The park and open space plan will be updated in 2025. Spranger stated that visiting local businesses is a top priority. The library business space is an opportunity to increase engagement and information. Geoffrion expressed that he would like to see specific and memorable goals and advised not to have too many. Geoffrion would like to focus on existing businesses, potential new businesses, and quality of life. Coaching for new businesses to help them stay open is a potential action that could be taken. Improving the website is an important aspect of getting information and resources out to businesses. New businesses should be contacted within 90 days to check in and provide resources. Implementation plan for business visits will be discussed in January. An additional goal is to continue to grow working relationships with the school district and library.

B. 2025 Meeting Dates – Brainstorm Meeting Locations

Suggested meeting locations included the school district boardroom, the splash pad, aquatic center, the bike shop, Bluescope, the Grove Society, and the library. Topics for discussion include how to do business visits, marketing, and reviews of resources.

9. Monthly Reports

- A. Community Development Update.** Spranger summarized recent and ongoing activities, including Building Improvement Grants being awarded to Baker Block Apartments, Hop Garden, Seminary Apartments, and Allen Creek Coffeehouse. The CHS project is on hold with no definite timeline, CHS will continue to honor its development agreement with the city. KwikTrip annexation petition was submitted to the state. Discussion on the site plan is ongoing, will need variances to overcome zoning shortcomings. Settler's Grove will go before Plan Commission and Common Council in January/February. Culver's construction will begin in Spring 2025. The City will begin pursuing boundary agreements with the Towns within Extraterritorial Jurisdiction.
- B. Chamber Update.** Dunphy provided updates about business happenings and recent and upcoming community events, including the pop-up market downtown with 27 vendors. Micro grant applications due on 12/15, winner will be announced on 01/31.
- C. Tourism Update.** Tourism met on December 12, next meeting on February 13. Lindsey Kennedy from the Grove Guest House has agreed to become a member of the Tourism Commission. Mural #3 is in early stages of discussion. A promising proposal is being reviewed for a developer for the new website. Ruth Ann Montgomery assisted Abbey Barnes with developing a list of key Evansville people for historical themed lamp post banners. Estimates are being sought for the banners.

10. Discussion

11. Next Meeting Dates:

- A. Regular Meeting: Monday, January 20th, 2024 at 6:00 PM.

12. Adjourn. 7:00 pm.

Business Visits 2025

1. Take a look at the (still a work in progress) list of businesses. If there are particular businesses you'd like to visit, mark your name on the copy tonight's **secretary** is holding on to.
2. In that same packet is a chart with all committee members. Please indicate your general availability for business visits. Colette will assign blocks of businesses according to your interests and availability.
3. Talk about and make plans for topics to cover/standard questions for businesses. **Secretary** – make notes on your packet copy what the consensus of the group was.

Notes

- Colette will accompany all committee members to these visits when they're being done on behalf of the Committee.
- Some businesses will be better accessed during the day, others in the evening or on weekends. We will make those plans accordingly.
- These will go on throughout the year.
- If there are errors on the business directory, please make them and Colette will update the list.

Evansville Economic Development Committee

2025 Meeting Dates

Meetings typically held at City Hall, 31 S. Madison Street, at 6:00 PM
Dates, times, and locations subject to change. See City website for details.

Monday, January 20, 2025

Monday, February 17, 2025

Monday, March 17, 2025

Monday, April 21, 2025

Monday, May 19, 2025

Monday, June 16, 2025

Monday, July 21, 2025

Monday, August 18, 2025

Monday, September 15, 2025

Monday, October 20, 2025

Monday, November 17, 2025

Monday, December 15, 2025

Suggested businesses from 12/2024 meeting:

- ECSD Board Road (with Nate Perry)
- Splash Pad or Aquatic Center
- Shifting Gears
- Gordon Miller Woodworks
- Baker Manufacturing
- BlueScope
- Grove Society (summer)
- Library

Decision Making

1. Pick 6 businesses.
2. Decide which months visits should happen. They should alternate.
3. Remember – October is Job Fair month.
4. **Secretary** – record the results.



City of Evansville

Community Development Department 2024 Annual Report

Economic Development

2024 Job Fair

1st job fair held by the Economic Development Committee.



Lots learned and looking for to next year!

\$8,000

Awarded through Building Improvement Grant Funding

Butterburgers and frozen custard for all, along with 50-60 full and part time jobs, coming in 2025



Hosted Bike the Barns!

Lively events downtown all year long!



Planning and Zoning

15

 Land Division Applications

5

 Rezoning Applications

4

 Conditional Use Permit Applications

3

 Site Plan Applications

including one for....

Plus 7 sign permits, 2 floodplain permits, and 3 chicken keeping permits

Building Inspection

291

 building permits issued

21% MORE THAN 2023

- \$13,413,033 in improvement costs made to buildings
- 9 commercial/industrial projects (Alcivia, Subway, Night Owl BBQ, among others)
- 169 permits issued in house (fences, roofing, sheds, etc)

18

 new dwelling units built/under construction

Code Enforcement

155

 cases opened in 2024

- 85% resolved
- Hoping to revive robust enforcement in 2025

Historic Preservation

41

 Certificates of Appropriateness issued

- 95% of applications were approved
- 51% of applications didn't have to be reviewed by the Historic Preservation Commission



What's to come in 2025?

- Park/Open Space Planning
- Redevelopment of City-owned properties on Church and Main Street
- Better photographic evidence of all the things we do!
- Glazers? Café Karuba? **KWIK TRIP**

City of Evansville
Evansville Tourism Commission
January 2025 Summary Submitted by Sue Berg

The Evansville Tourism Commission does not meet in January. The Commission meets every other month: February, April, June, August, October and December.

Updates:

Web site development: The proposal to develop a tourism website for Evansville has been reviewed.

Upcoming activities with Tourism Potential

1. Chamber Bowling Tournament February 7-8
2. Chocolate Extravaganza February 8
3. FFA Farm Toy Show March 2
4. Vintage Shop Hop March 7-8
5. Matilda the Musical April 11-13
6. Cruise Night May 1
7. Art Crawl May 9

Next meeting dates are February 13 and April 10, 2025.