

NOTICE

A meeting of the City of Evansville Economic Development Committee will be held on the date and at the time and location stated below. Meetings are typically held the 3rd Monday of each month. Notice is given that members of the City Council might be in attendance. Requests for persons with disabilities who need assistance to participate in this meeting should be made by calling City Hall: (608)-882-2266 with as much advance notice as possible.

City of Evansville **Economic Development Committee**
Regular Meeting
Creekside Place, 102 Maple Street, Evansville, WI 53536
Monday, October 21st, 2024, 6:00 p.m.
AGENDA

1. Call to Order
2. Roll Call
3. Motion to approve the agenda.
4. Motion to waive the reading of the minutes of the September 16th, 2024 regular meeting and approve them as printed.
5. Civility Reminder
6. Citizen appearances, other than listed agenda items
7. New Business
 - A. Motion to Recommend Common Council Approve the 2025 Budget
8. Monthly Reports
 - A. Community Development Update
 - B. Chamber of Commerce Report
 - C. Tourism Commission Report
9. Old Business
 - A. Prepare for Wednesday Job Fair
10. Discussion
11. Next Meeting Dates:
 - A. Regular Meeting: November 18th, 2024 at 6:00pm
12. Adjourn

-Jim Brooks, EDC Chair

City of Evansville **Economic Development Committee**
Regular Meeting
Monday, September 16, 2024, 6:00 PM
City Hall, 31 S. Madison Street, Evansville, WI 53536

MINUTES

1. Call to Order. 5:59 pm

2. Roll Call:

	Present/Absent	Others Present
Chair James Brooks	P	Com. Dev. Director Colette Spranger
Sue Berg	P	Shawn Dunphy, Evansville Chamber of Commerce
Jon Alling	P	James Otterstein
Paul Liesse	P	Nate Perry, School District Administrator
Brandon Rutz	A	
Pat Carr	P	
Joe Geoffrion	P	

3. Motion to Approve Agenda by Berg, seconded by Geoffrion. Passed unanimously.

4. Motion to waive the reading of the minutes of the July 17, 2024 regular meeting, by Berg, seconded by Carr. Passed unanimously.

5. Citizen Appearances, other than listed agenda items.

6. Civility Reminder

7. New Business

A. 2025 Budget

Spranger discussed the proposed budget for 2025. The budget for professional Services, membership dues, marketing, print materials, and building improvement grant funds are decreasing.

8. Monthly Reports

A. Community Development Update. Spranger summarized recent and ongoing activities, including annexation for the planned Kwik Trip. Culvers got approved to develop adjacent to the wetland. CHS updates, and continued interest from a developer for an apartment complex were also discussed.

B. Chamber Update. Dunphy provided updates about the recent Ladies Night Out event and upcoming community events.

C. Tourism Update.

Tourism did not meet in September. An ad was put out for tourism to Evansville when hiking the Ice Age Trail. Recent events were discussed. A new location for Mural #1 is still being searched for. A third mural for Creekside Place will be discussed in 2025.

D. Rock Ready Index

Job postings have dropped. Sales tax collections are declining. Real Estate pricing is staying very high.

9. Old Business.

A. 2024 Job Fair Planning

The job fair is taking place at Creekside Place on October 23rd from 11am-2pm. Discussion was held on how to advertise for the job fair. There will be a separate area for onsite interviews. A list of confirmed employers is needed for the flyer.

10. Discussion

A. Mobile Vendor (Food Truck) Licensing

B. School District Ex Officio member

11. Next Meeting Dates:

A. Regular Meeting: Monday, October 21st, 2024 at 6:00 PM at Creekside Place.

12. Adjourn. 7:23pm.

Economic and Community Development

Economic and Community Development

Account Numbers	Account Titles	FY 2021	FY 2022	FY 2023	FY 2023	FY 2024	FY 2024	FY 2025	FY 2025
		Actual	Actual	Actual	Budget	Current	Budget	DH Budget	Proposed
		12/31/2021	12/31/2022	12/31/2023	12/31/2023	9/30/2024	12/31/2024	12/31/2025	12/31/2025
100-56820-210	PROFESSIONAL SERVICES	5,473	4,517	13,085	12,500	1,469	10,000	5,000	5,000
100-56820-300	ECONOMIC DEVELOPMENT EXP	4,749	3,085	608	1,000	775	1,500	1,500	1,500
100-56820-305	MEMBERSHIP DUES	2,787	0	3,082	3,000	0	3,000	2,000	2,000
100-56820-400	PLAN IMPLEMENTATION	0	0	1,186	1,000	0	1,000	1,000	1,000
100-56820-410	ECONOMIC DEVELOPMENT MARKETING	2,100	6,120	468	1,000	0	3,000	1,000	1,000
100-56820-420	PRINT MATERIALS	0	0	450	1,000	270	500	1,000	1,000
100-56820-720	BLDG IMPROVEMENT GRANT FUND EC	2,000	0	6,000	4,000	0	8,000	8,000	6,000
100-56840-110	COMMUNITY DEVELOP SALARY	61,523	70,624	77,092	76,634	56,149	82,058	86,102	86,102
100-56840-132	COMMUNITY DEVELOP DENTAL INS	673	1,341	1,399	1,354	942	1,354	1,455	1,455
100-56840-133	COMMUNITY DEVELOP HEALTH INSUR	8,165	16,543	17,995	17,697	13,120	21,774	24,604	24,604
100-56840-134	COMMUNITY DEVELOP INCOME CONT	0	0	0	330	0	353	370	370
100-56840-136	COMMUNITY DEVELOP LIFE INSUR	24	52	60	69	44	72	77	77
100-56840-138	COMMUNITY DEVELOP RETIREMENT	2,830	4,258	5,242	5,211	3,874	5,662	5,984	5,984
100-56840-150	COMMUNITY DEVELOP FICA	3,738	4,924	5,835	5,862	4,234	6,277	6,587	6,587
100-56840-210	PROFESSIONAL SERVICES	4,208	5,730	6,424	5,000	1,766	8,000	7,000	7,000
100-56840-212	COMPREHENSIVE PLAN UPDATE	0	0	0	0	0	0		
100-56840-240	GIS DATA	0	433	1,175	500	0	1,000	1,300	1,300
100-56840-251	COMM DEVL - IT MAINT & REPAIR	838	889	1,447	500	824	800	1,000	1,000
100-56840-252	COMM DEVL - IT EQUIP	239	1,315	0	2,000	0	2,000	2,000	2,000
100-56840-300	COMMUNITY DEVELOP EXPENSES	5,289	3,127	3,854	3,500	2,989	3,500	3,500	3,000
100-56840-330	COMMUNITY DEVL PROFESSIONAL DE	2,771	3,637	4,403	6,000	1,673	9,000	7,000	7,000
100-56840-342	BOARD OF APPEALS EXP	0	0	44	250	0	250	250	250
100-56840-512	COMMUNITY DEVL P WORK COMP INS	69	124	51	111	39	118	120	120
100-56840-891	COMM DEV MAPPING	585	809	-809	1,000	0	1,000	1,000	1,500
100-56860-210	COMM DEV SOFTWARE SERVICES	819	815	1,204	0	0	5,000	3,000	3,000
100-56880-300	HISTORIC PRESERVATION EXP	429	1,079	395	2,500	371	2,500	2,000	1,500
100-56880-340	TREE REFORESTATION EXP	6,209	5,109	9,674	10,000	8,504	10,000	10,000	10,000
		115,515	134,530	160,363	162,017	97,044	187,718	182,849	180,349

City of Evansville
Evansville Tourism Commission
October 2024 Summary Submitted by Sue Berg

The Evansville Tourism Commission met October 10, 2024. The Commission meets every other month: February, April, June, August, October and December.

Updates:

The Tourism Commission is seeking members with Colette Spranger's help. She has been successful already. One proprietor of local lodging has agreed to attend the December meeting. Proprietors associated with food and beverage are also being approached.

Mural #1 (five ladies) has been moved to a new storage area where touch-up painting can be completed. A new site for display has been identified and discussions are continuing with the building owner and contractors who can mount the display.

Mural #2 (circus) was celebrated with postcard handouts and circus-themed treats at Ladies Night Out in September.

The annual Rock County Tourism Guide is in progress. A slightly updated narrative has been submitted to the publisher. A contractor is diligently at work collecting calendar and event information.

Web site development: Shawn Dunphy will assist in contacting Signalfire for an updated proposal.

Upcoming activities with Tourism Potential

1. Merchant Trick or Treat October 26
2. Olde Fashioned Christmas November 22-23
3. Library Pie Sale November 27
4. Small Business Saturday November 30
5. 40th craft fair December 7
6. Ecumenical Choir Concert December 8

Next meeting dates are December 12, 2024, and February 13, 2025

October 2024
Evansville Area Chamber of Commerce
Executive Director Update

PENDING NEW MEMBERS

Country Financial
Play Palace & Parties
Summers Painting

Meetings/Business Visits

Tourism
Economic Development
OFC Planning

Community Activities and Events Coming Up

Vintage Shop Hop - Punch Card October 3-4
Infinity Martial Arts Trunk or Treat October 19
Job Fair/Creekside Place October 23
Merchant Trick Or Treat/Scavenger Hunt October 26
JackOLantern Jamboree - ECSD PTO October 26
Olde Fashioned Christmas Friday 11/22 and Saturday 11/23
Love Light Tree Lighting Ceremony 11/27
Small Business Saturday 11/30
Annual Meeting of Evansville Chamber of Commerce 12/16/24
No Board Meeting on December 26

Chamber Events/Ribbon Cuttings/Grand Openings

Business After 5 - The Hop Garden TBD
Morning Coffee & Donuts - TBD
RM Berg Construction New office Space at 129 N. Madison TBD

Action Updates

Signage for Building for Chamber - bid & Grant Application
Second Bid pending Verona

Economic Development

Job Fair - October 23

Tourism Updates

Community Calendar Updates
Barn Quilt Self Guided Tour brochure - updating
New Website

Chamber Projects

Micro Grant for Evansville Chamber Member Business 2025

Scholarship for 2025 school year

Chairman's Club & Member Spotlights

New Tourism Website

Barn Quilt Flyer Update

2025 Calendar of Events

OFC Planning & Event

Merchant T or T / Scavenger Hunt

Board Member Recruitment

Vintage Shop Hop Punch Card

Annual Meeting Year in Review (Monday, December 16th)

2025 Membership Renewals

2025 Budget Overview

Brainstorming Session - January

Membership Spotlights/Chairman Club

August - : Retirement Income Strategies,

September, The Hop Garden, Tourism Commission, Evansville Grove Society

October - The Hop Garden Brewing & Tap Room