

NOTICE

A meeting of the City of Evansville Economic Development Committee will be held on the date and at the time and location stated below. Meetings are typically held the 3rd Monday of each month. Notice is given that members of the City Council might be in attendance. Requests for persons with disabilities who need assistance to participate in this meeting should be made by calling City Hall: (608)-882-2266 with as much advance notice as possible.

City of Evansville **Economic Development Committee**
Regular Meeting
3rd Floor, City Hall, 31 S. Madison Street, Evansville, WI 53536
Monday, June 15th, 2024, 6:00 p.m.

AGENDA

1. Call to Order
2. Roll Call
3. Motion to approve the agenda.
4. Motion to waive the reading of the minutes of the June 17th, 2024 regular meeting and approve them as printed.
5. Citizen appearances, other than listed agenda items
6. New Business
7. Monthly Reports
 - A. Community Development Update
 - B. Chamber of Commerce Report
 - C. Tourism Commission Report
8. Old Business
 - A. 2024 Job Fair/ Event Planning
9. Discussion
10. Next Meeting Dates: Regular Meeting: August 19th, 2024 at 6:00pm
11. Adjourn

-Jim Brooks, EDC Chair

City of Evansville **Economic Development Committee**
Regular Meeting
Monday, June 17th, 2024, 6:00 PM
City Hall, 31 S. Madison Street, Evansville, WI 53536

MINUTES

1. Call to Order. 5:59 pm

2. Roll Call:

	Present/Absent	Others Present
Chair James Brooks	P	Com. Dev. Director Colette Spranger
Sue Berg	P	Shawn Dunphy, Evansville Chamber of Commerce
Jon Alling	P	
Paul Liesse	P	
Brandon Rutz	P	
Pat Carr	A	
Joe Geoffrion	P	

3. Motion to Approve Agenda by Berg, seconded by Liesse. Passed unanimously.

4. Motion to waive the reading of the minutes of the May 20th, 2024, by Berg, seconded by Liesse. Passed unanimously.

5. Citizen Appearances, other than listed agenda items.
None

6. Civility Reminder

7. New Business

A. Nick Burkhalter – City of Brodhead Economic Development Committee

Nick Burkhalter had reached out to Spranger to discuss what Evansville Economic Development has going on this year as they look at resources and ideas on how to develop their city.

8. Monthly Reports

A. Community Development Update.

- i. Zoning Code Updates** – City is working on zoning code updates. Spranger suggesting wording to avoid underutilized storefronts/boarded up windows. Liesse commented on avoiding unintended consequences with the code.
- ii. Boundary Agreement/Cooperative Plan** – City is beginning to look at boundary agreements/cooperative plan options for Town of Union and other municipalities within our extraterritorial jurisdiction to work more closely with the townships to reduce conflict between the municipalities.

- iii. **Placer.ai** – Spranger received a presentation from a company which provides data which would aid in understanding the pull of different businesses and other economic development implications.

B. Chamber Update.

- i. Friends of EFPL joined the chamber
- ii. Poo Patrol, Play Palace & Parties, and Summers Painting are pending new members
- iii. The Chamber Golf Outing and Library Ice Cream Social are coming up in June.

C. Tourism Update.

- i. SignalFire attended the June meeting and gave a presentation on tourism website development.

9. Old Business.

A. 2024 Job Fair Planning

- i. Ad Hoc Committee Formation
 - a. Pat Carr: Chair
 - b. Paul Liesse
 - c. Spranger
- ii. Items for this, Employer survey, in person interview, figure out what is needed

10. Discussion

11. Next Meeting Dates:

- A. Regular Meeting: Monday, July 15th, 2024 at 6:00 PM.

12. Motion to Adjourn at 7:00pm by Rutz, seconded by Berg.



Community Development Updates

July 15, 2024 Colette Spranger, Community Development Director

Recent and ongoing community development activities:

- Site Plan for Culver's approved with conditions
- Zoning ordinance updates approved by Common Council
- Kwik Trip: has been talking to DOT about site access from USH 14; no application yet (still needs annexation)
- Received proposed replat for Capstone Ridge. No formal application; City Engineer verifying that stormwater pond is sufficient for two back-to-back 100 year rain events
- Code Enforcement continues to issue warnings and citations: 173 issued so far; the majority have been resolved or have elicited a response

Building Inspection/Permitting

Building Permit Summary				
	May 2024	May 2023	2024 YTD	2024 YTD
Total	40	29	118	129
In House	20		88	
GEC	20		30	
Total Fees	\$27,419	\$6,025	\$56,297	\$35,079

Building Permits for New Residential Units

	Single Family	Two Family	Multifamily	Total
2010	10	2	0	12
2011	16	0	0	16
2012	18	0	0	18
2013	11	12	0	23
2014	18	12	0	30
2015	25	10	0	35
2016	28	8	0	36
2017	22	4	7	33
2018	32	4	16	52
2019	17	14	8	39
2020	27	6	0	33
2021	10	26	0	36
2022	9	10	0	19
2023	5	1	0	6
2024	10	3	0	13

2024 Economic Development Committee Goals and Action Items

Goals

- A. Retain and Expand Existing Businesses in Evansville
- B. Attract New Business to Evansville
- C. Support the Local Workforce
- D. Create a supportive environment for entrepreneurship

Action Items

- Visiting Local Businesses.
 - Community Development Director and Chamber Director to collaborate
 - Committee members visiting a handful of businesses as well
 - Possible assistance from MadREP
- Redevelop the website as an economic marketing tool
 - Review Scope of Work from prospective consultant
- Improve Offerings for Business Assistance
- Job Fair
- Add representative from Evansville Community School District
- Foster a partnership with Evansville Community School District and community institutions providing continuing education or alternative experiences

2024 Budget YTD

Account	BUDGET	ACTUAL	REMAINING
PROFESSIONAL SERVICES	\$10,000	-\$1,075	\$8,925
ECONOMIC DEVELOPMENT EXP	\$1,500	-\$20	\$1,480
MEMBERSHIP DUES	\$3,000	\$0	\$3,000
PLAN IMPLEMENTATION	\$1,000	\$0	\$1,000
ECONOMIC DEVELOPMENT MARKETING	\$3,000	\$0	\$3,000
PRINT MATERIALS	\$500	\$0	\$500
BLDG IMPROVEMENT GRANT FUND EC	\$8,000	\$0	\$8,000
	\$27,000	-\$1,087	\$25,905

July 2024
Evansville Area Chamber of Commerce
Executive Director Update

Membership NEW MEMBERS

PENDING NEW MEMBERS

Poo Patrol Evansville
Play Palace & Parties
Summers Painting

Meetings/Business Visits

Community Activities and Events

Cruise Night July 11th
City Wide Garage Sale Days August 3-4
EFD 150th Anniversary Celebration August 10
Community Corn Roast Evansville Ford August 18
Ladies Night Out September 13th
Bike The Barns September 15th
Creekfest September 21st

Chamber Events/Ribbon Cuttings/Grand Openings

RM Berg Construction New office Space at 129 N. Madison TBD
Slice Golf Grand-Reopening July 12-13
Picture This Creative Workshop - anniversary & Ribbon cutting Saturday August 10
The Vintage Roost 10 year Anniversary August 16th
Play Palace & Parties - Ribbon Cutting August TBD

Economic Development

Tourism Updates

New Flags for light Poles - update coming soon
Bike The Barns
Barn Quilt Self Guided Tour brochure update
Website Development for Tourism - signalfire presentation

Chamber Projects

2024 Membership Updates
Chairman's Club & Member Spotlights
Golf Outing 6/21
Website updates

New Tourism Website
Barn Quilt Flyer Update
Signage for building / office
Ladies Night Out Planning Committee
Bike the Barns welcome to Evansville Flyer

Board Member Spotlights

Membership Spotlights/Chairman Club

May - Baker Mfg., James Allan Edward Jones, Nowlan Law, The Grove Family Dental & TMJ Clinic, The Body Shop

June - Grams Insurance, Hagen CPA

July - Make Your Mark Masonry, Picture This Creative Workshop

Social Media - MetaData

Evansville Chamber of Commerce & Tourism Facebook Page

July Facebook Dashboard 7/12/24

Discovery

Post reach **11,262**
Post engagement 2,635
New Page Likes 10
New Page Followers 18

Interactions

Reactions 380
Comments 27
Shares 22
Photo views 1270
Link Clicks 98

June Facebook Dashboard (6/17)

Discovery

Post Reach **8,649**
Post Engagement 3,859
New Page Likes 19
New Page Followers 33

Interactions

Reactions 732
Comments 68
Shares 72
Photo Views 1,616
Link Clicks 200

May Facebook Dashboard

Discovery

Post Reach 21,339
Post Engagement 5,807
New Page Likes 19
New Page Followers 36

Interactions

Reactions 1903
Comments 57
Shares 176
Photo Views 2158
Link Clicks 382

April Facebook Dashboard

Discovery

Post Reach 4551
Post Engagement 2482
New Page Likes 9
New Page Followers 15

Interactions

Reactions 462
Comments 27
Shares 19
Photo views 1351
Link Clicks 78

Social Media Updates (Followers [May 2024](#) [June 2024](#) [July 2024](#))

Evansville Chamber of Commerce Facebook Page **2608 2634 2641**

Evansville WI Business Facebook Group **349 members**

Evansville Events Facebook Page **3025 3031 3045**

Ladies Night Out Facebook Page **1277**

Olde Fashioned Christmas Facebook Page **825**

Citywide Rummage Sales Facebook Page **2121**
Evansville Art Crawl Facebook Page **740**

City of Evansville
Evansville Tourism Commission
July 2024 Summary Submitted by Sue Berg

The Evansville Tourism Commission does not meet in July. The Commission meets every other month: February, April, June, August, October and December.

Updates:

The August meeting of the Tourism Commission will focus on budget planning for 2025.

Upcoming events with tourism potential:

1. EUM – check schedule at <https://evansvilleundergroundmusic.org/calendar/>
2. Cruise Night July 11
3. Cruise Night August 1
4. Citywide Garage Sales August 2-3
5. Evansville Night Out TBD
6. Fire Department 150th Anniversary August 10
7. History in the Park August 25
8. Cruise Night September 5
9. Ladies Night Out September 13
10. Bike the Barns September 15

Next meeting dates are August 8 and October 10, 2024.