

City of Evansville **Economic Development Committee**
Regular Meeting
Monday, April 15th, 2024, 6:00 PM
City Hall, 31 S. Madison Street, Evansville, WI 53536

MINUTES

1. Call to Order.

2. Roll Call:

	Present/Absent	Others Present
Chair James Brooks	P	Com. Dev. Director Colette Spranger
Sue Berg	P	Shawn Dunphy, Evansville Chamber of Commerce
Jon Alling	P	Roger Berg, Resident
Paul Liesse	P	Rick Francois
Brandon Rutz	P	Scott Mallon
Pat Carr	P	Amy Mallon
Vacant		

3. Motion to Approve Agenda with items 6 and 7 swapped around, by Lisse, seconded by Carr. Passed unanimously.

4. Motion to waive the reading of the minutes of the March 18th, 2024 by Alling, seconded by Carr. Passed unanimously.

5. Citizen Appearances, other than listed agenda items. Roger Berg, Rick Francois, Scott Mallon and Amy Mallon. Berg introduced Rick Francois who owns a lot which Culvers is looking to buy. Scott Mallon is a franchisee of Culvers restaurants and is the one looking to purchase the lot in Evansville. Roger Berg urges rethinking the Allen Creek Corridor Plan.

6. Monthly Reports

A. Community Development Update.

- i.** Two popular Wisconsin businesses continue practicing due diligence on potential sites.
- ii.** The City is still working with CHS regarding permitting and water supply for the facility.
- iii.** Plan Commission discussed housing issues at their last meeting.
- iv.** Upcoming professional development opportunities for committee members.

B. Chamber Update.

- i.** The chamber has multiple new members and just had a grand opening event.
- ii.** It is the last week to register for the art crawl which is on 05/10/24, 21 artist have registered so far and 16 businesses registered to host artists.
- iii.** Chamber golf outing will be on 06/21/24
- iv.** Two ribbon cuttings coming up in May for Under Pressure Power Washing and Expressions Salon

C. Tourism Update.

- i. The city will be working on getting mural#1 reinstalled, the circus mural is in progress.
- ii. Forty-four new lamppost banners are expected to fit in the budget.

7. New Business.

A. Motion to Recommend Common Council Approve Scope of Work from Human Crafted to Update Website Content

Alling discussed the scope of work for updates to the content of the website.

Motion to Recommend Common Council Approve Scope of Work from Human Crafted to Update Website Content by Rutz, seconded by Carr. Motion carried unanimously.

B. Job Fair Planning

Spranger discussed utilizing the Southwest Wisconsin Workforce Development Board to help organize the job fair as suggested to her in an email by James Otterstein. The board discussed looking at an October/November timeframe for the job fair and needing to work with employers to determine the best time to have it.

8. Discussion

9. Next Meeting Dates:

- A. Regular Meeting: Monday, May 20th, 2024 at 6:00 PM.

10. Motion to Adjourn by Berg, seconded by Rutz. Passed unanimously.