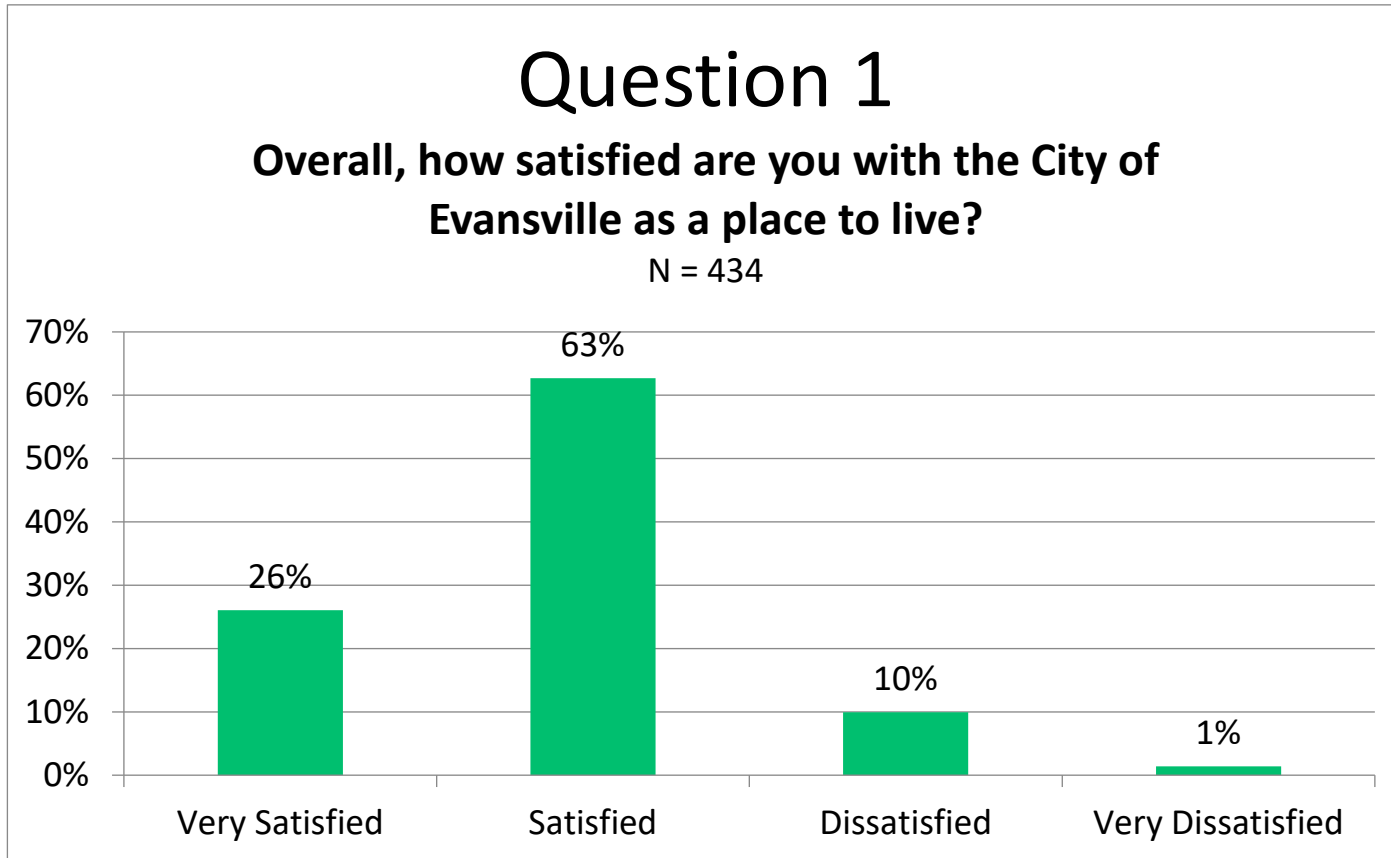


About the Survey

- Based on a 2014 survey designed by the University of Wisconsin-Oshkosh Business Success Center.
- 23 total questions
- Survey conducted mid-February to April, 2022
- Outreach Efforts
 - Tear-off Flyers at local businesses
 - City Website
 - Utility bill insert (reach of approximately 3,400 City residences and those in surrounding towns)
 - Yard signs in City-owned spaces Word-of-mouth
- Survey Accuracy
 - Target audience was for City residents over the age of 18, or ~3,900 people
 - 439 responses (11.3% response rate)
 - Margin of Error: approximately 4% (5% or below is considered acceptable)
 - Assumed a confidence level of 95% (standard)
 - Translation: with 95% certainty, the responses are accurate within $\pm 4\%$ of what was reported.

City of Evansville Community Survey 2022
Summary Results
May 5, 2022



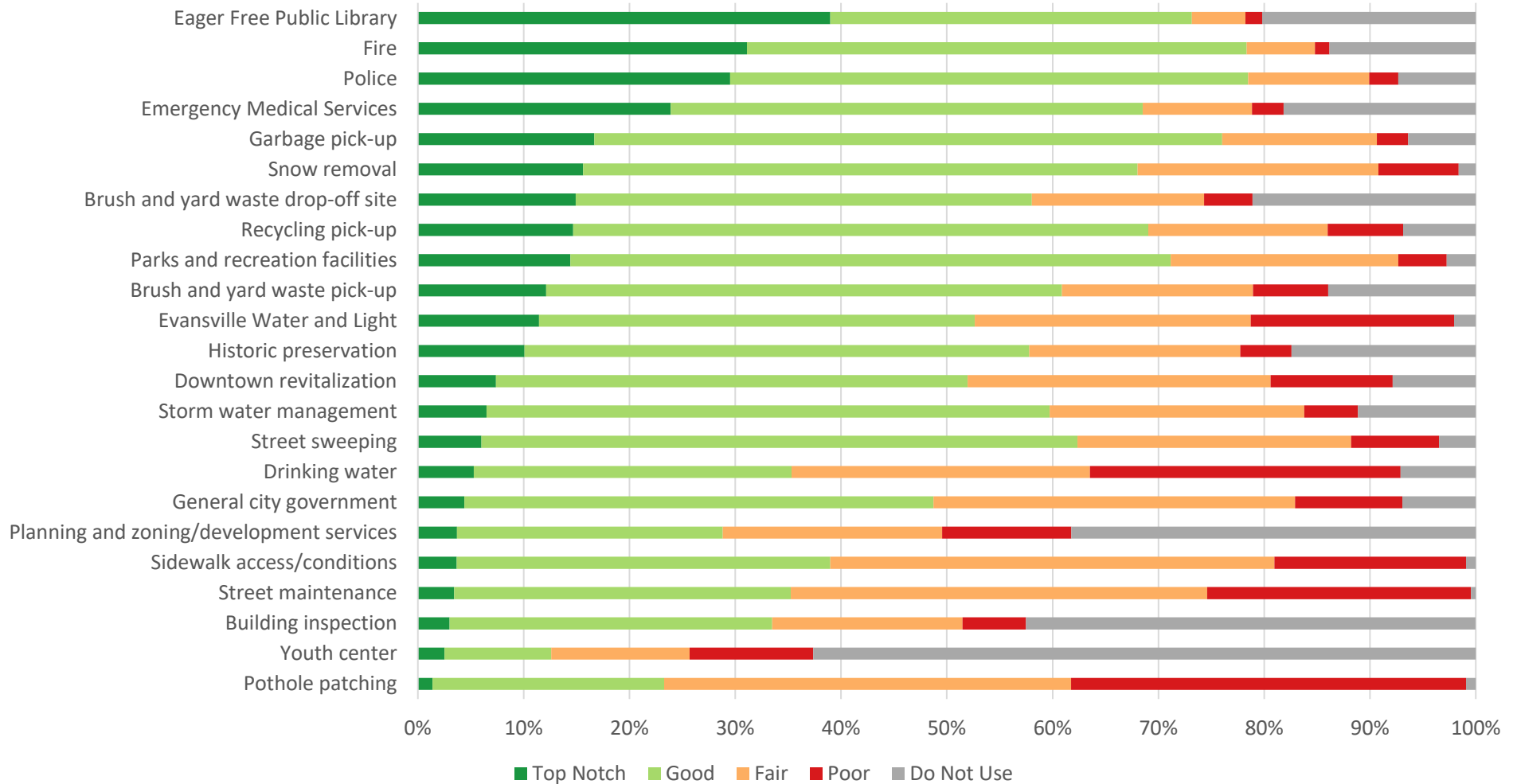
N = # of responses to question

City of Evansville Community Survey 2022
 Summary Results
 May 5, 2022

Question 2

Please rate the quality of the following community services

N = 439

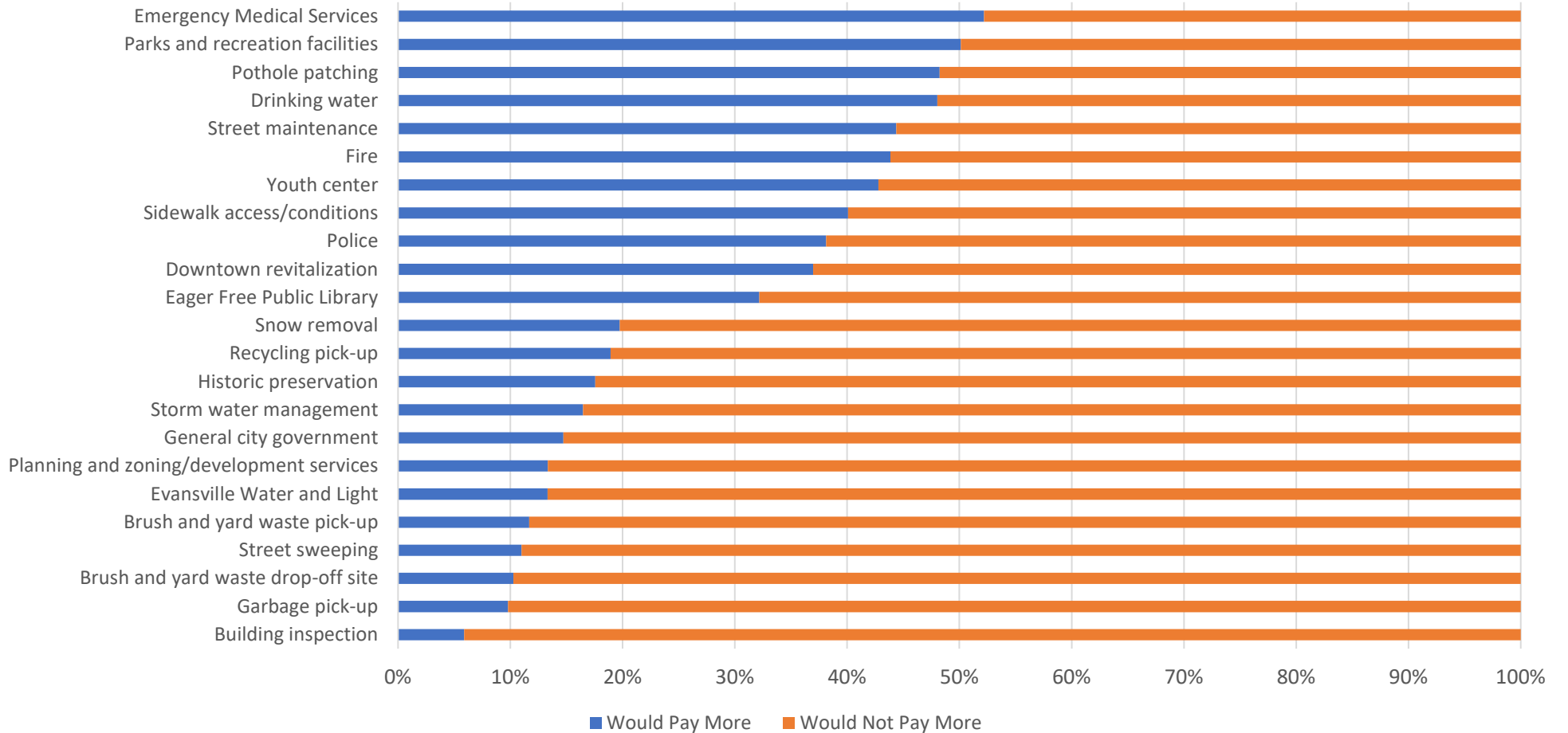


City of Evansville Community Survey 2022
Summary Results
May 5, 2022

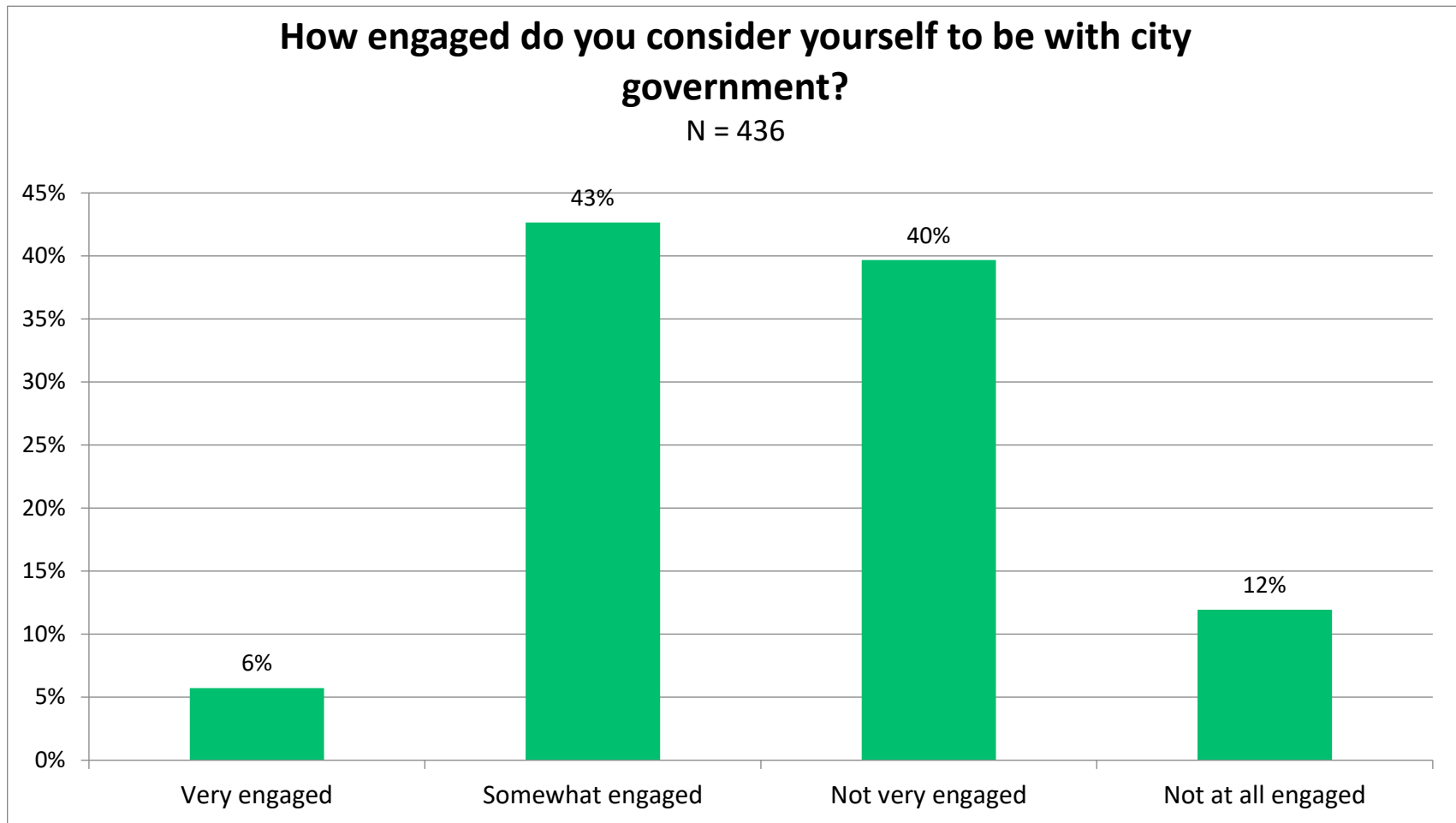
Question 3

Please state your willingness to pay more, through increased taxes or fees, to improve the following community services.

N = 435



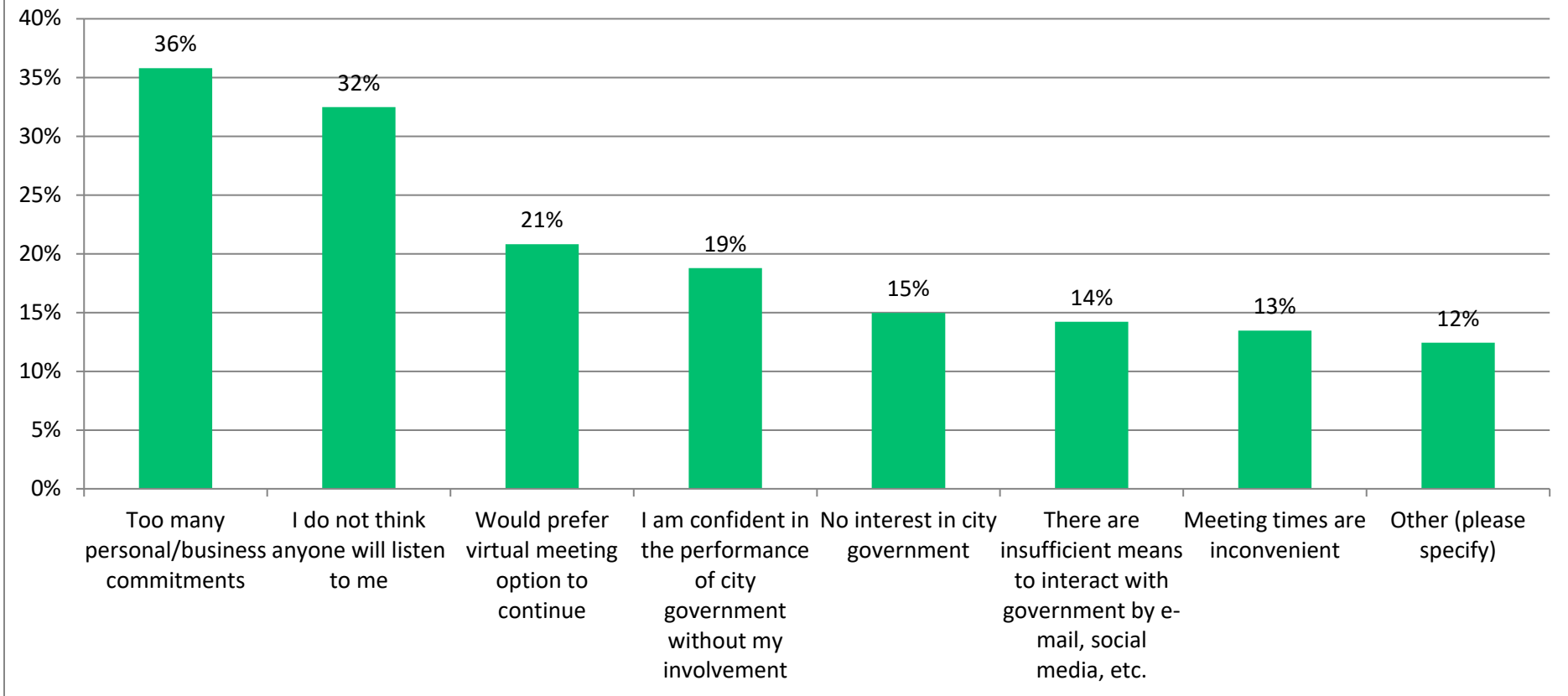
Question 4



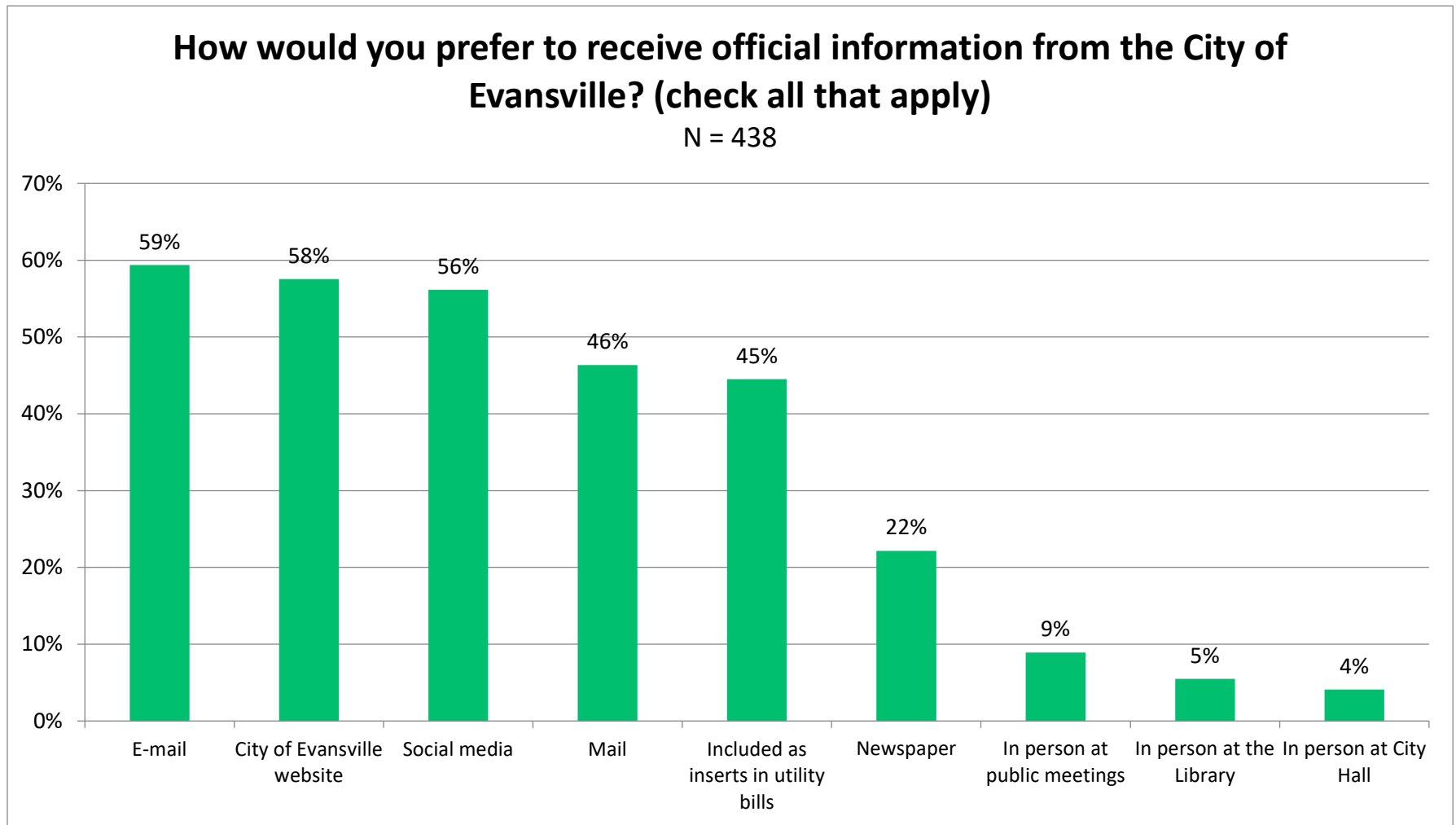
Question 5

If you do not consider yourself to be engaged in city government, why is that? (Answer as many as you see fit.)

N = 394



Question 6

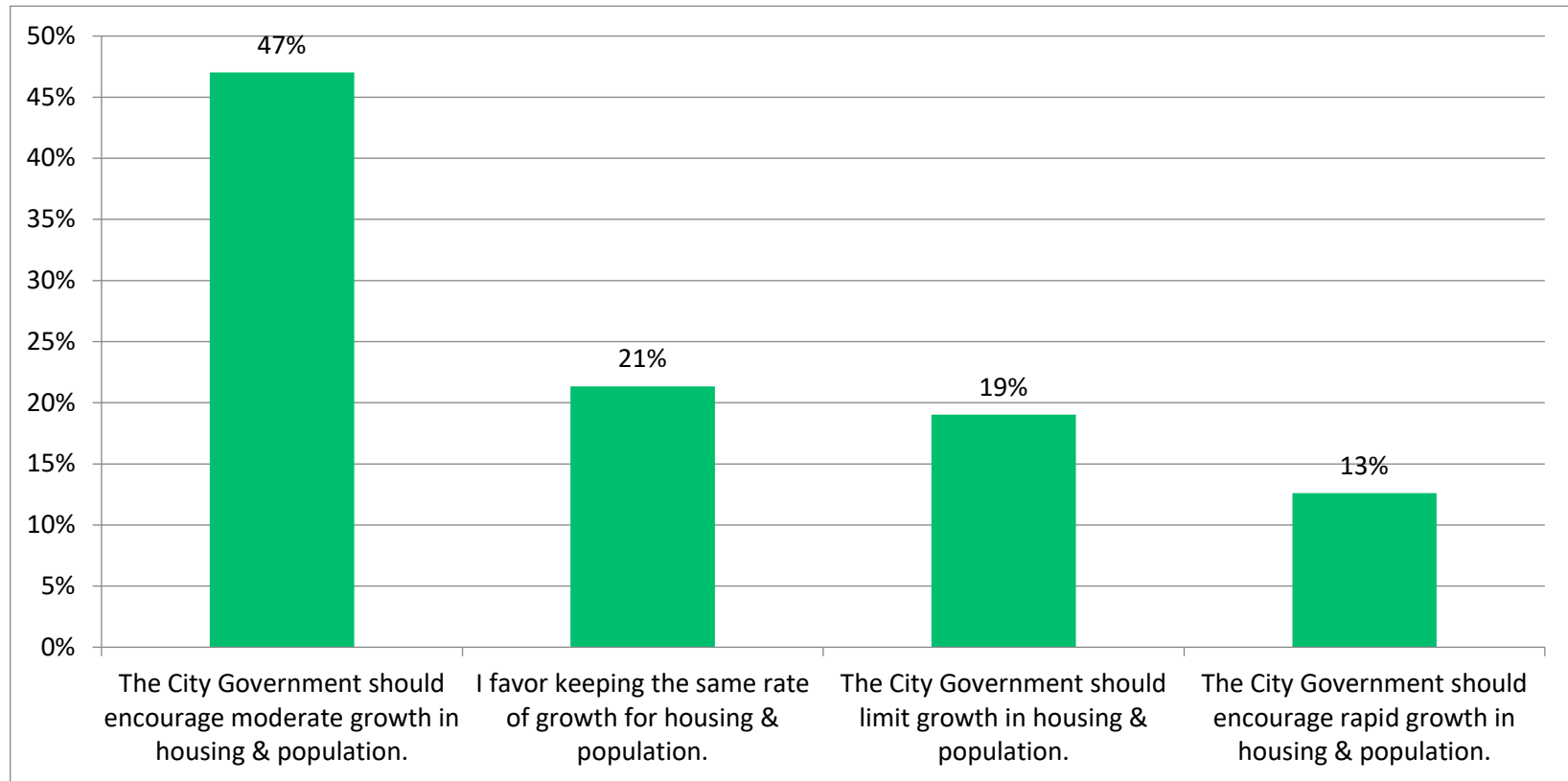


City of Evansville Community Survey 2022
Summary Results
May 5, 2022

Question 7

The current population of the City of Evansville is approximately 5,703, a 13.7% increase from 2010. Since 2010, the City has permitted on average 30 new housing units per year. In planning for future population growth, which statement most closely matches your opinion: (Select one)

N = 436

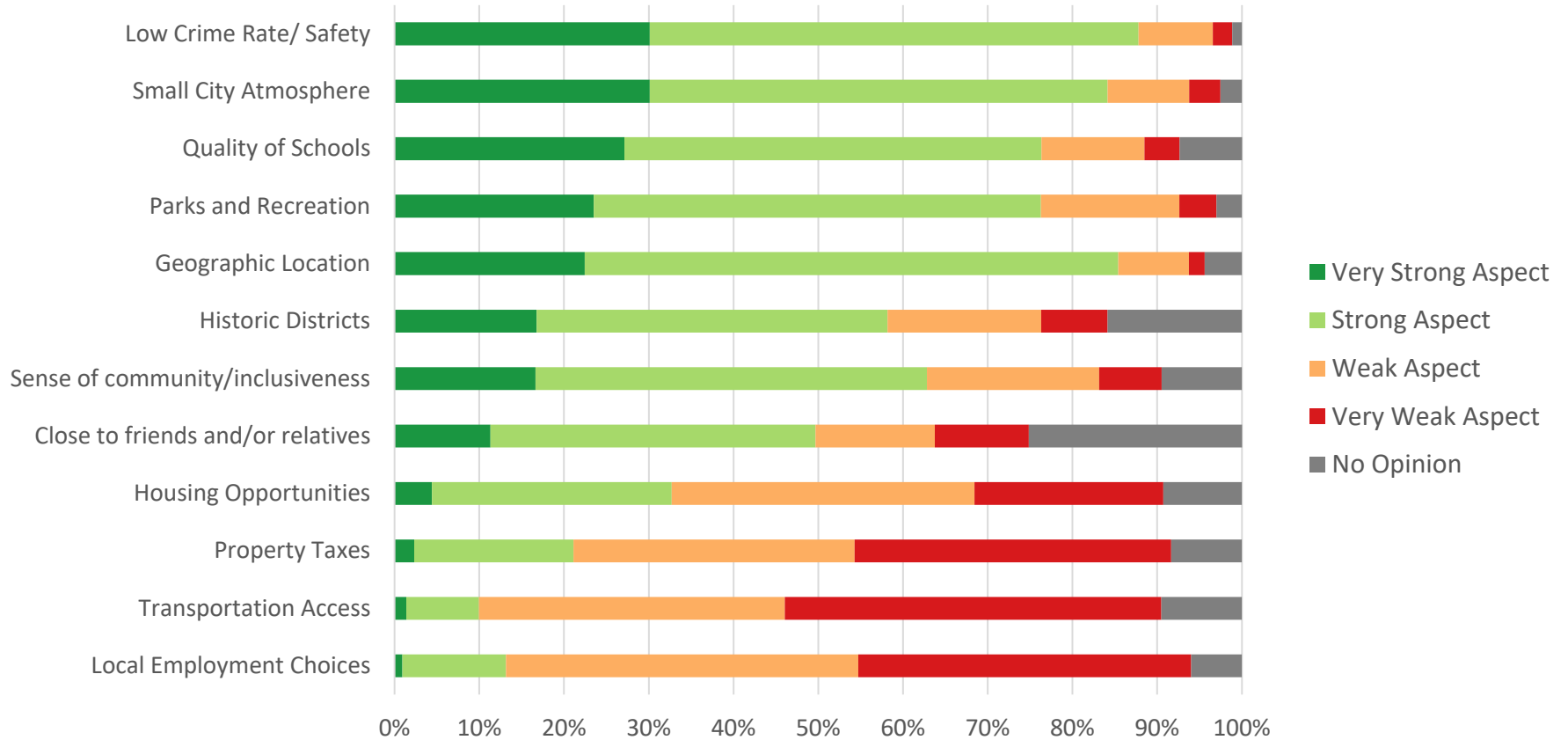


City of Evansville Community Survey 2022
 Summary Results
 May 5, 2022

Question 8

Why would you recommend that someone move to Evansville?

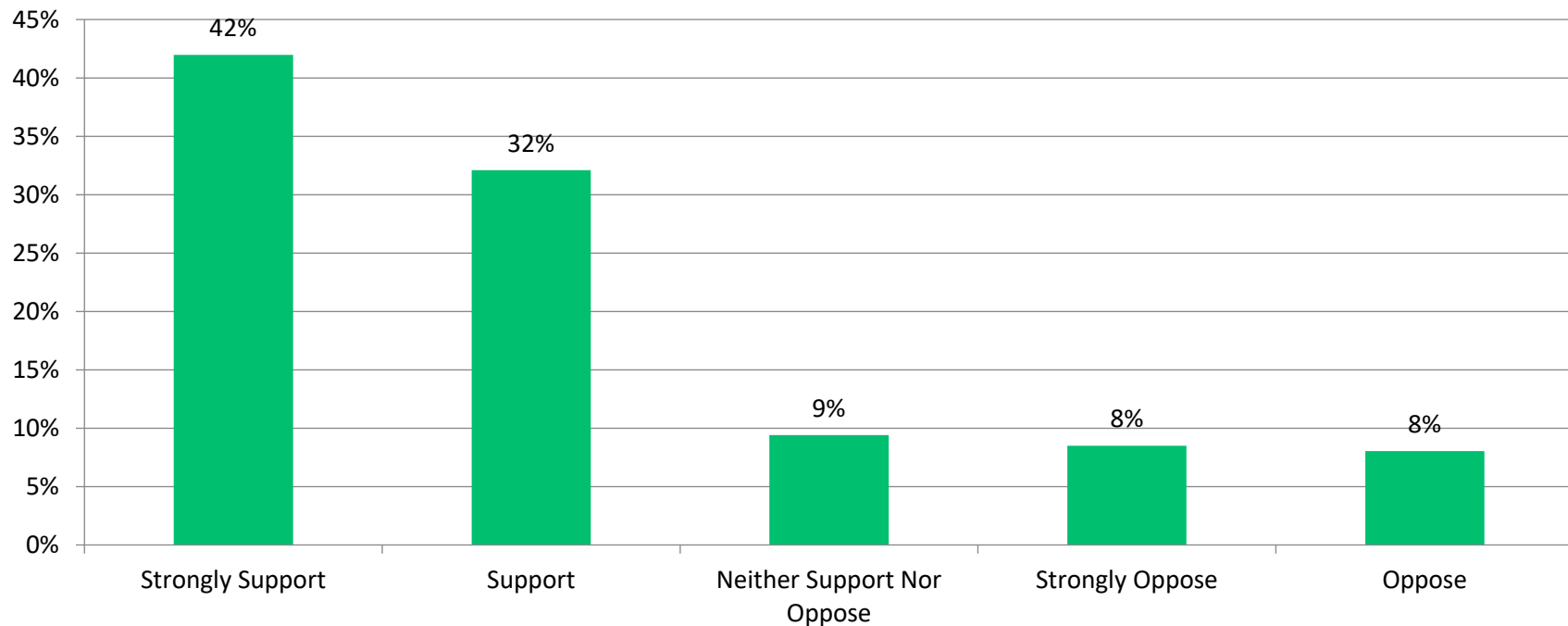
N = 436



Question 9

Since 2014, the City and developers have added nearly a mile of walking/bicycling trails. To what extent do you support using local tax dollars for walking/bicycle trails through and around Evansville?

N = 436

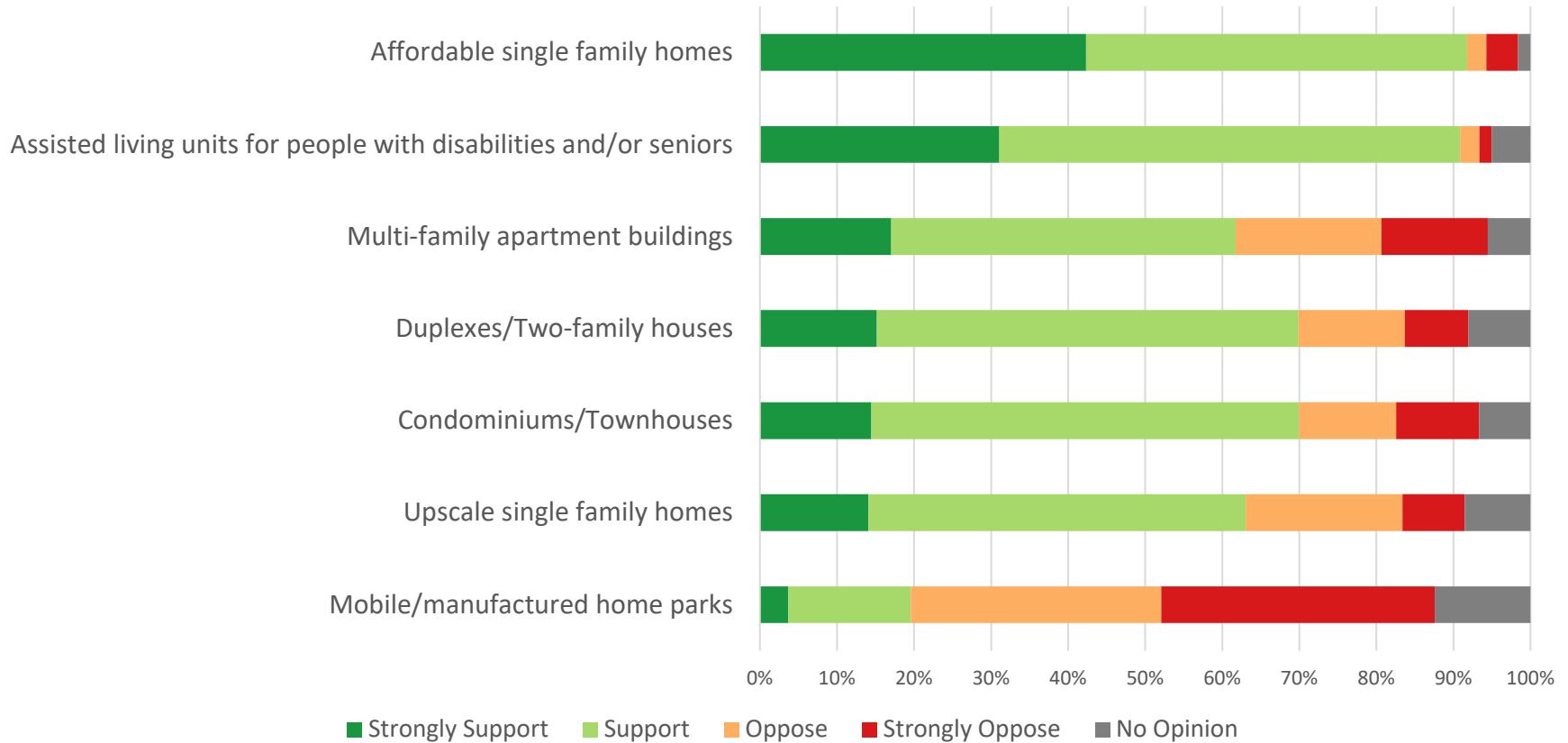


City of Evansville Community Survey 2022
Summary Results
May 5, 2022

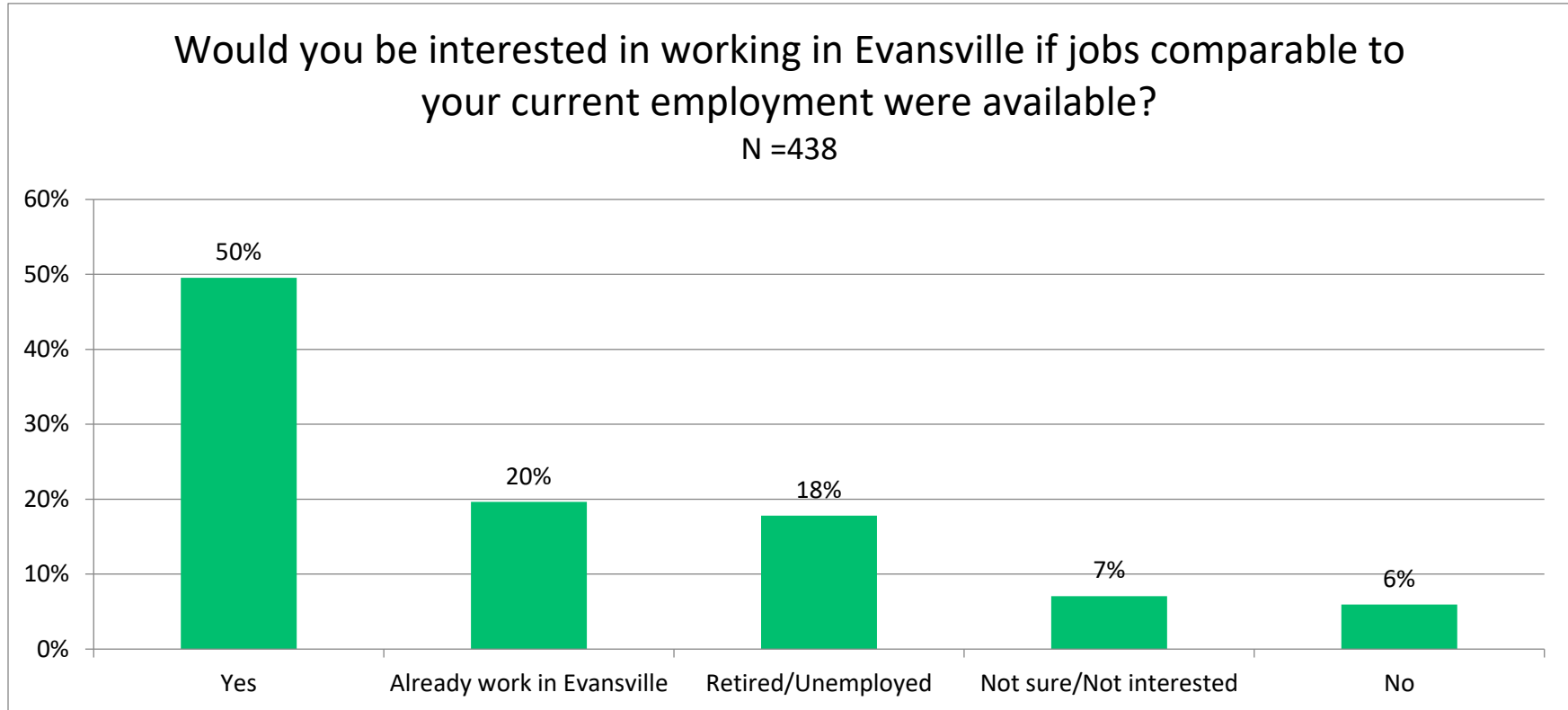
Question 10

To what extent would you support or oppose the following kinds of future housing development in Evansville?

N = 438



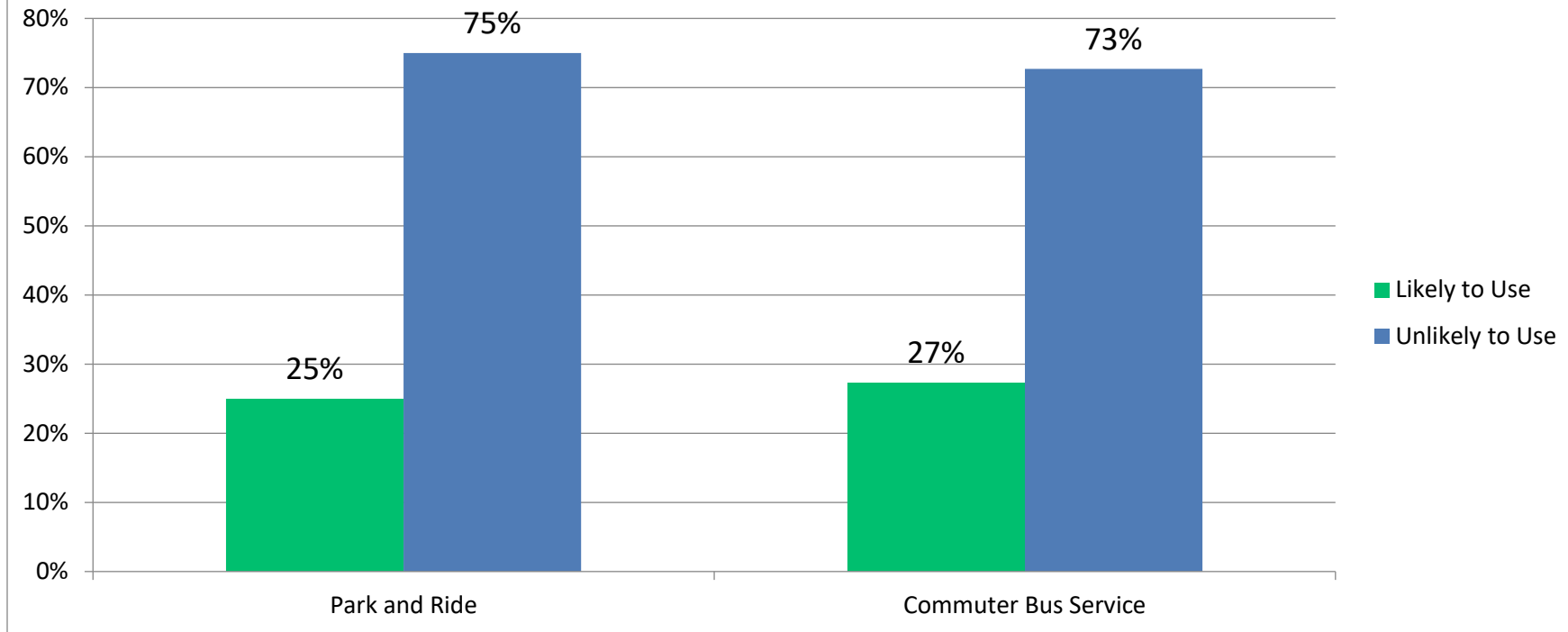
Question 11



Question 12

Please rate your likelihood of using the following transportation options to nearby communities, such as Madison or Janesville, if made regularly available.

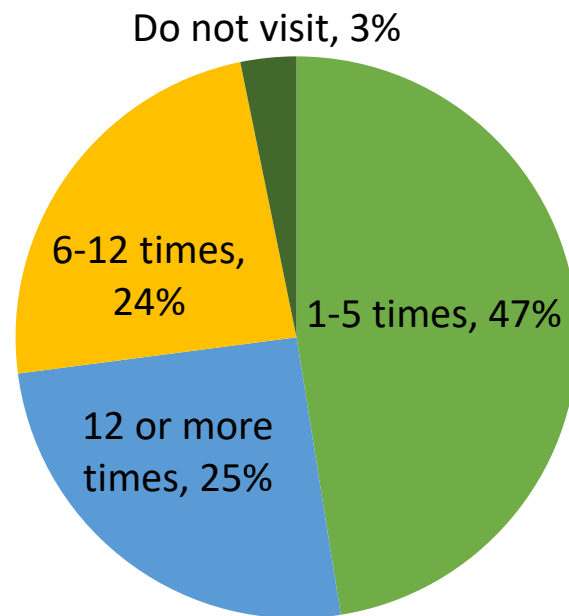
N = 434



Question 13

**How many visits do you or someone in your household make to
Evansville's downtown monthly?**

N = 436

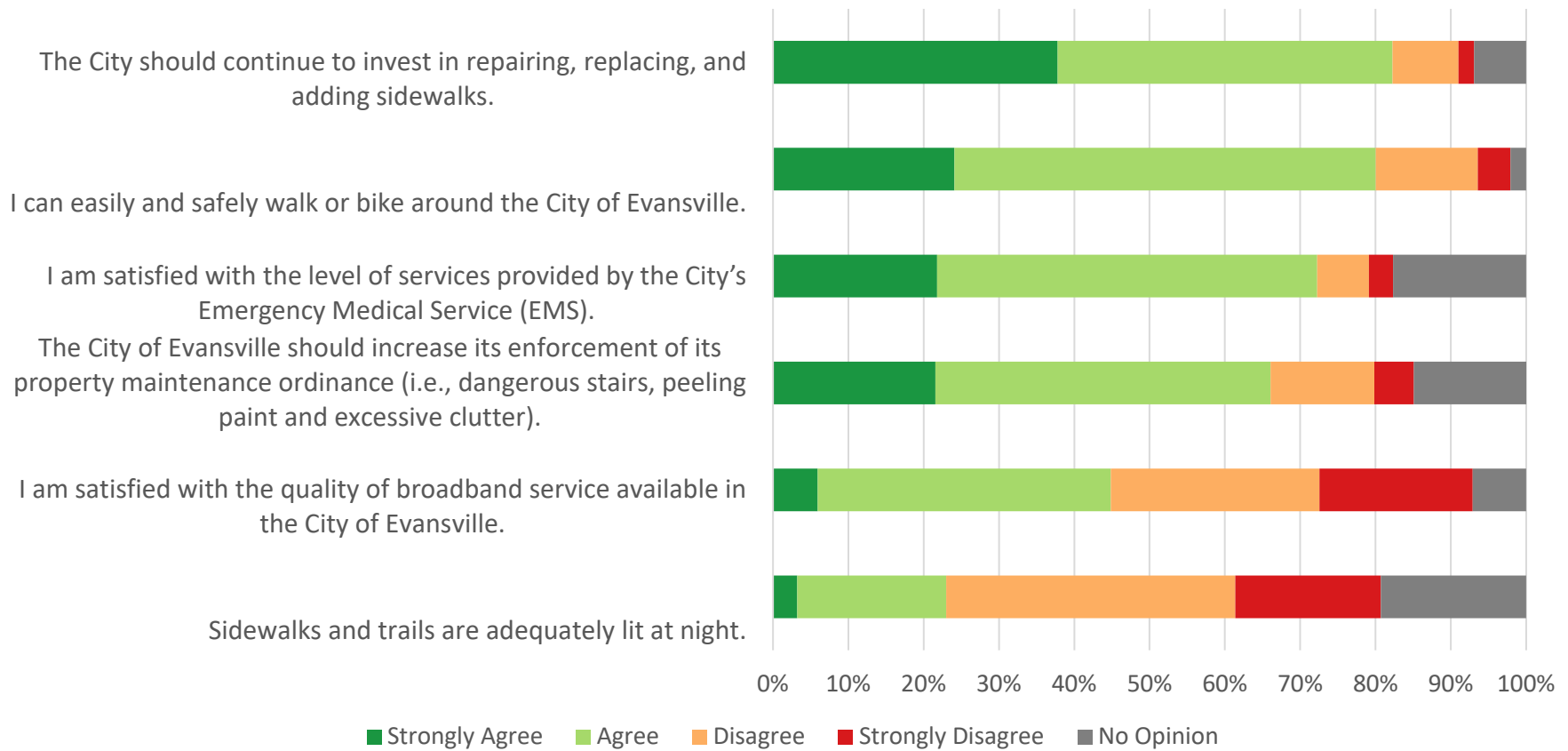


City of Evansville Community Survey 2022
 Summary Results
 May 5, 2022

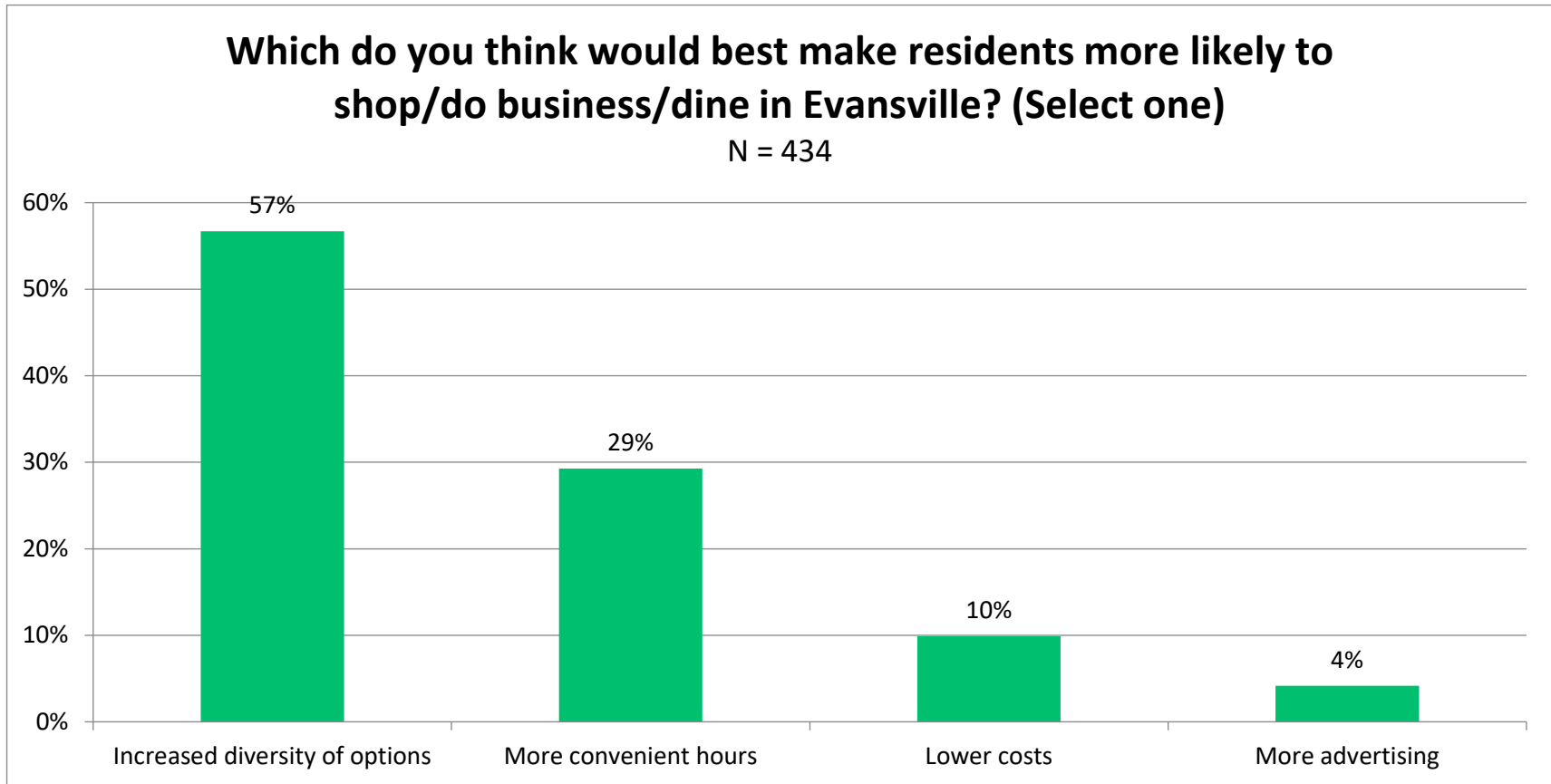
Question 14

To what extent do you agree with the following statements?

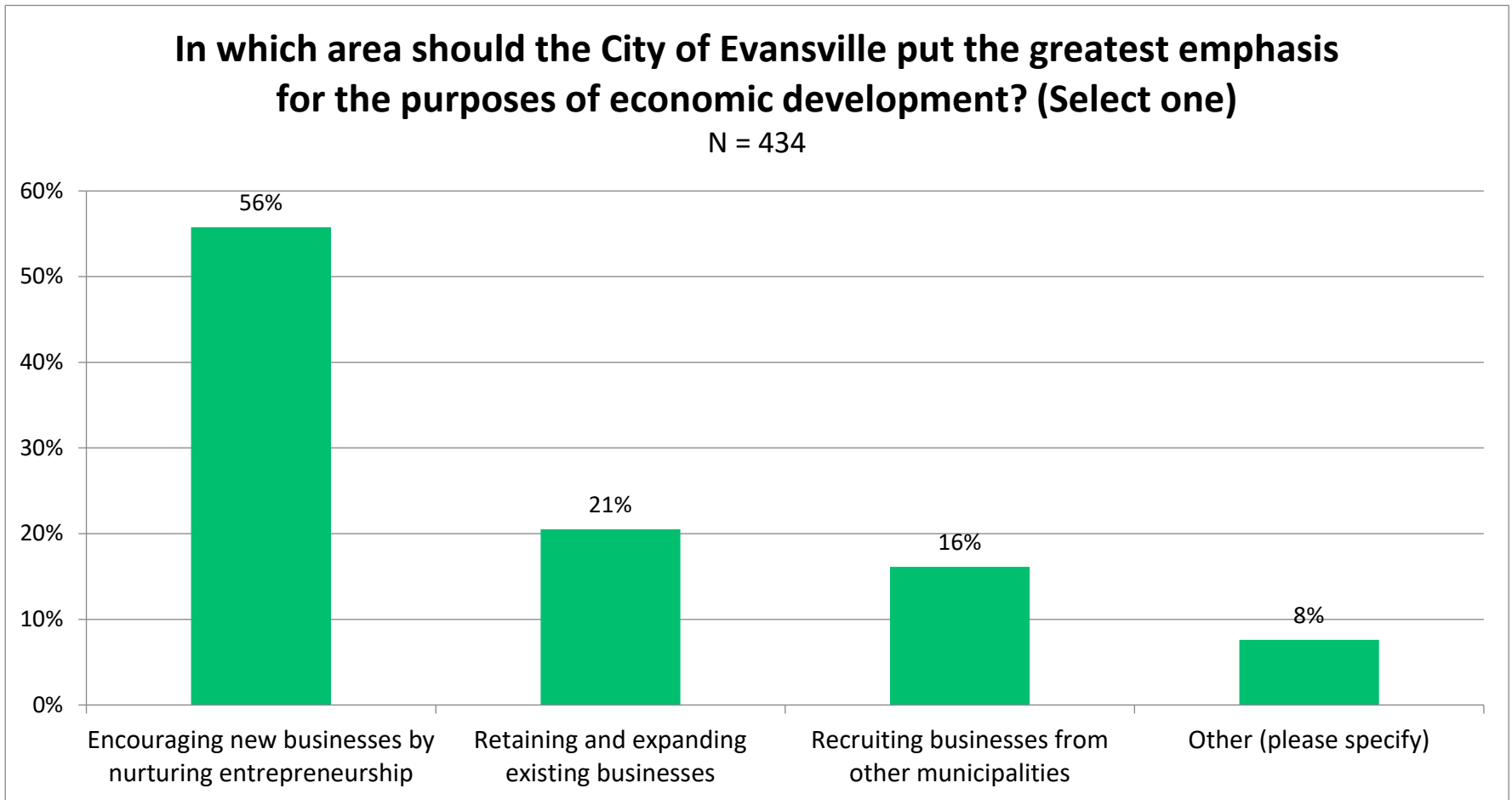
N = 438



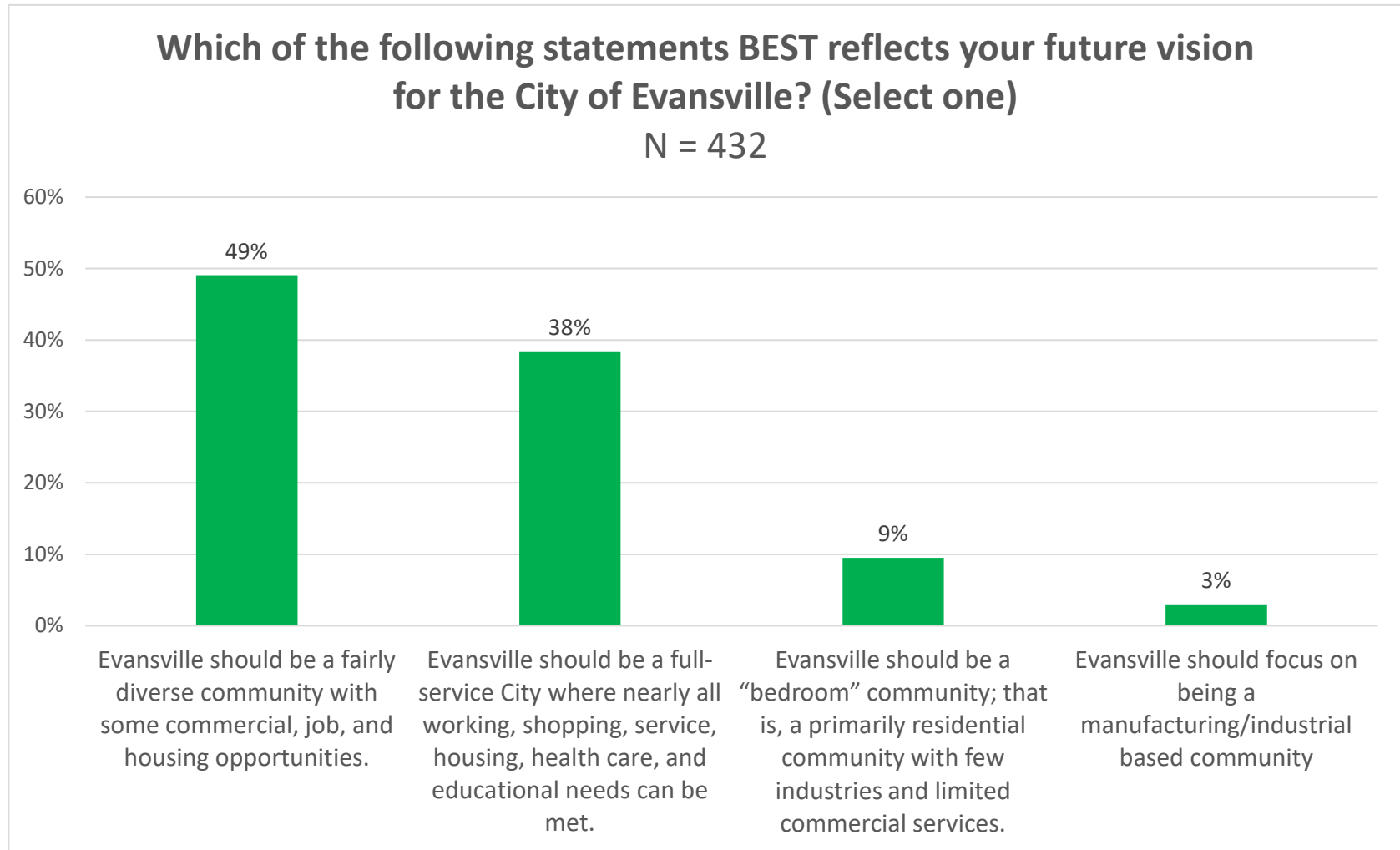
Question 15



Question 16



Question 17

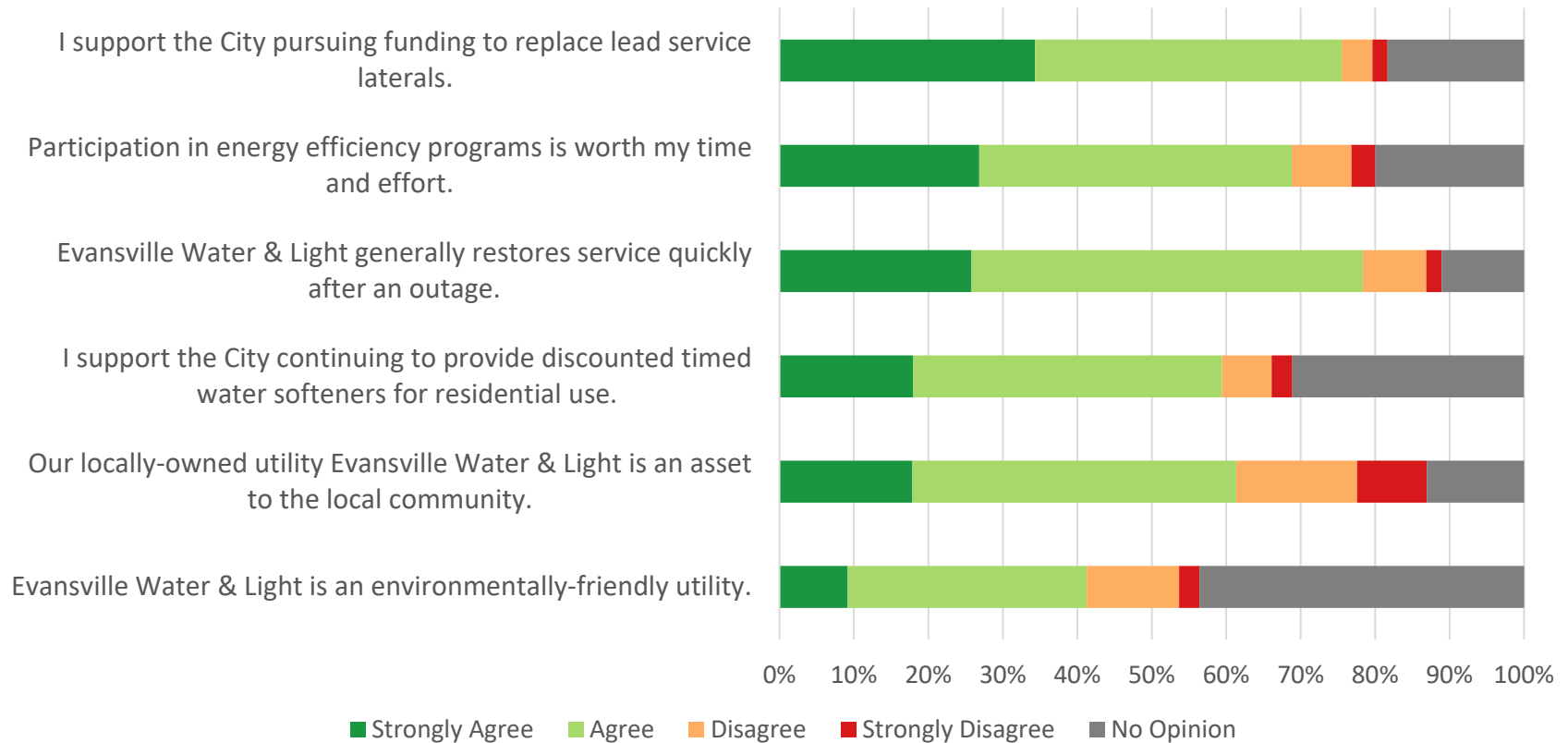


City of Evansville Community Survey 2022
Summary Results
May 5, 2022

Question 18

To what extent do you agree with the following statements?

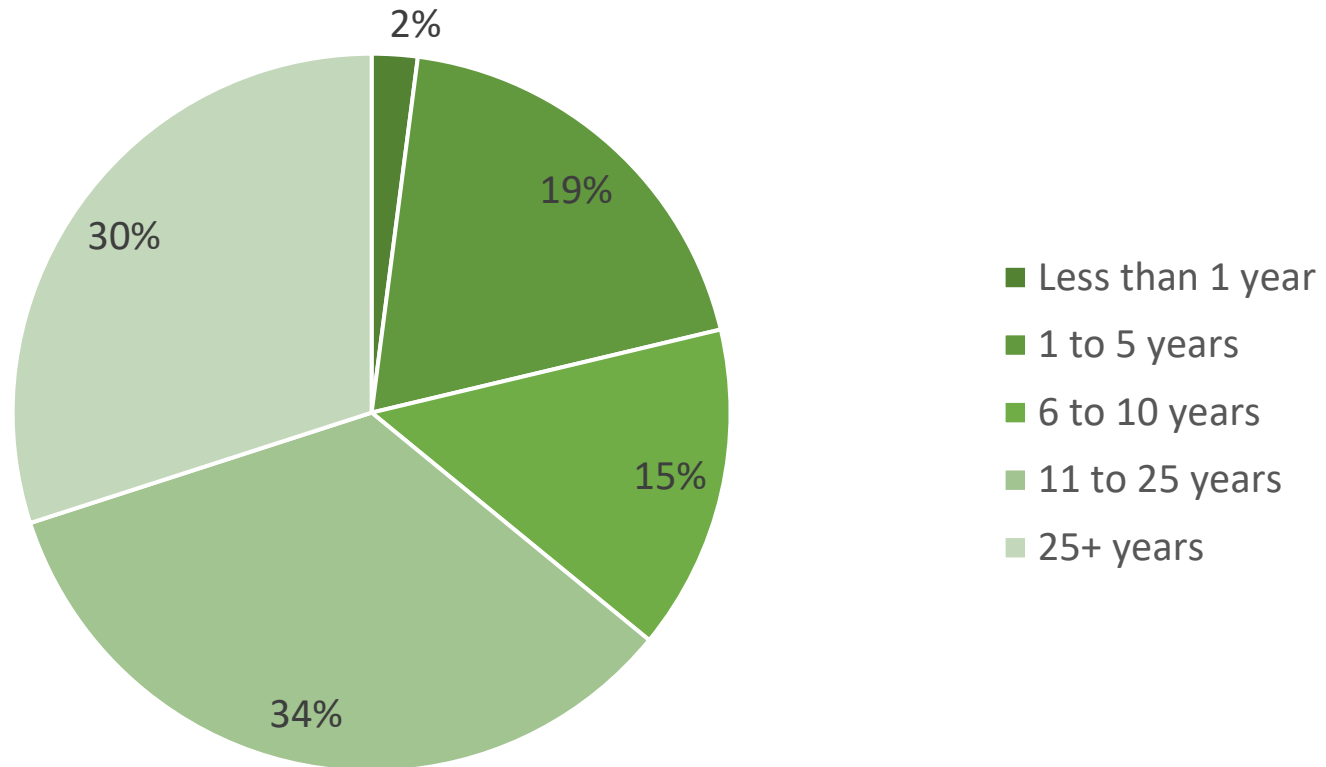
N = 437



Question 19

How long have you been a resident of the City of Evansville?

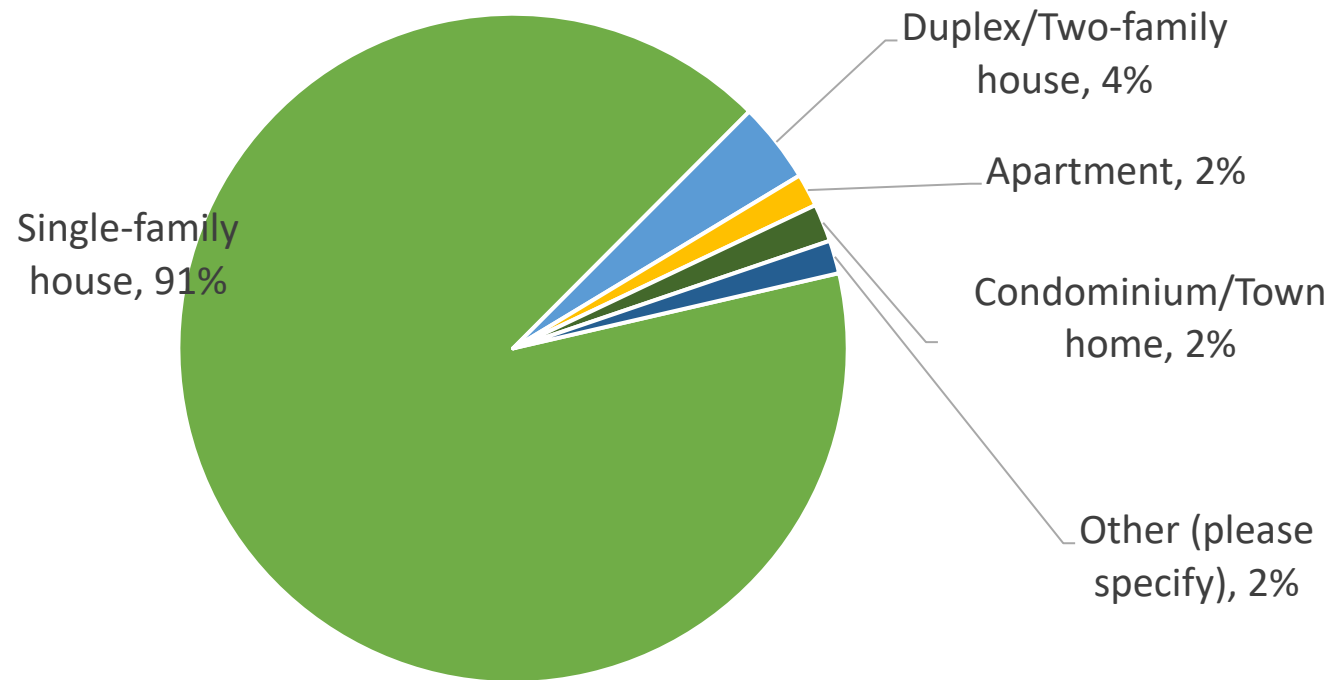
N = 437



Question 20

Which of the following best describes your current residence?

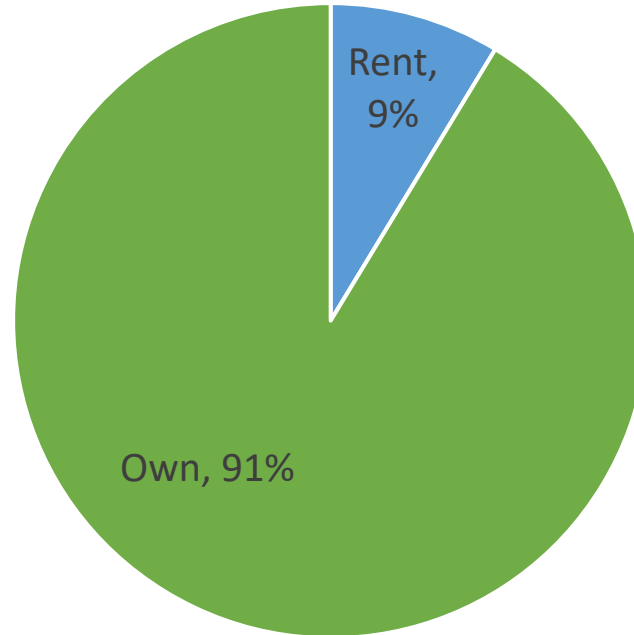
N = 438



Question 21

Do you own or rent your current residence?

N = 438

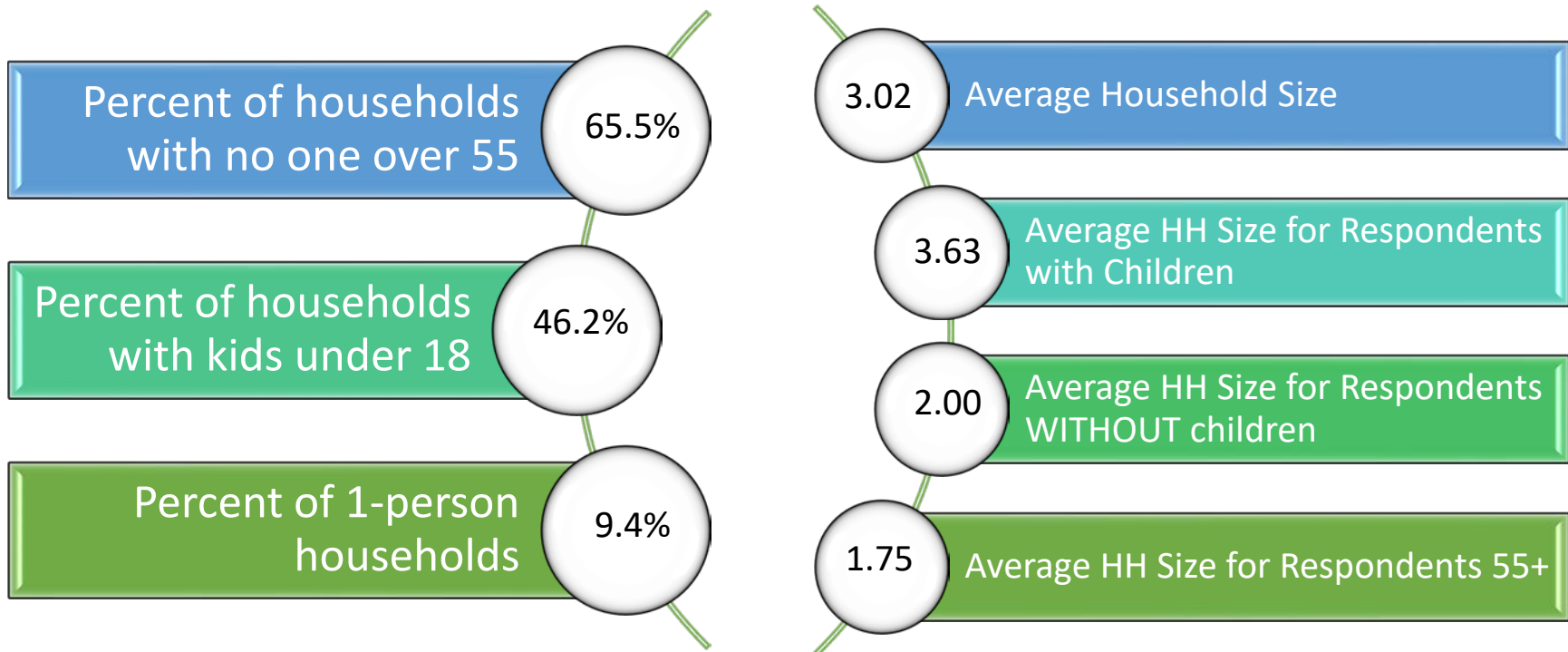


Question 22

How many people in your household are:

- Under the age of 18
- Between 18 and 54
- Over the age of 55

(N = 436)



Question 23

Please share any ideas, thoughts, or concerns you may have about the Evansville community.

239 respondents provided additional comments. A full list of responses will be made available in the Appendix of the Comprehensive Plan.

